

Using DIG to create a streamlined course evaluation process

Implementing Dynamic Report Viewer with multiple hierarchies

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Pitt Stats

- State-related research university
- Founded as the Pittsburgh Academy in 1787
- Member of the Association of American Universities (AAU)
- One main campus and four regional campuses
- 36,000 total enrolled students
- 5,300 total faculty members
- 7,300 total staff members
- Current Blackboard user but will move to Canvas beginning this fall (full implementation by summer 2010)



Teaching Survey Administration History

1978

The Office of Measurement and Evaluation of Teaching (OMET) is formed and tasked with the administration of **Student Opinion of Teaching Surveys**

1978 to 2012

Surveys are administered on paper

2013

Move to fully online administration

Spring 2016

Blue Pilot/Fall 2016 - Blue is implemented university wide

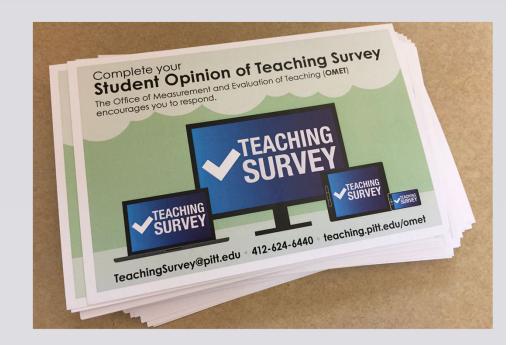
Fall 2018

Direct access to DIG for 21/23 schools is complete



Teaching Survey Awareness Campaign

- Ads
- Flyers
- University Event Calendar
- Online announcements
- Direct mailings
- Digital signage
- Social media posts
- Banners across campus
- Sponsor WPTS Radio Spots
- Addition of something new each AY





Blue Details

- Course Evaluation
- Version 7.10
- SVM response rate monitoring
- Question Personalization
- DIG
- Dynamic Report Viewer Access
- Optional Midterm Course Survey (piloting this fall)
- Question Bank (piloting this fall)
- Blue Connector (piloting this fall)



Pitt Details

- 16,000 Average number of end-of-term surveys administered per academic year
- 180 Average number of reports created per academic year
- 60% Average response rate
- Opt-out process
- Eight unique questionnaires across the university
- 98 Blue Question Triggers in place
- Report access varies by school, department, and instructor rank
- No hierarchical structure in our data
- Duplication in the naming of schools and departments

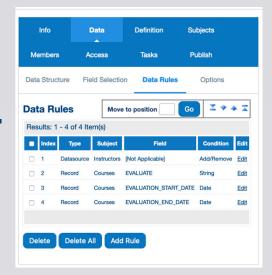


End of Term Teaching Survey

- DIG is used as a data verification tool but all corrections are made in the SIS.
- Opt-outs and date changes are made in DIG.
- Emails are sent from DIG when task is open
- Two DIG projects:
 - School and Department Administrator Access
 - Instructor access for four schools

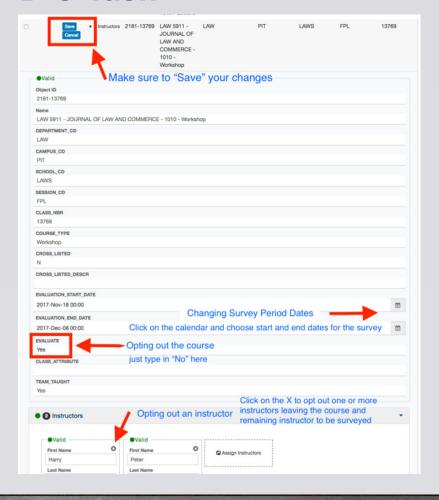


DIG Project - Data Rules



- Date Changes
- Opt-out an instructor
- Opt-out the class

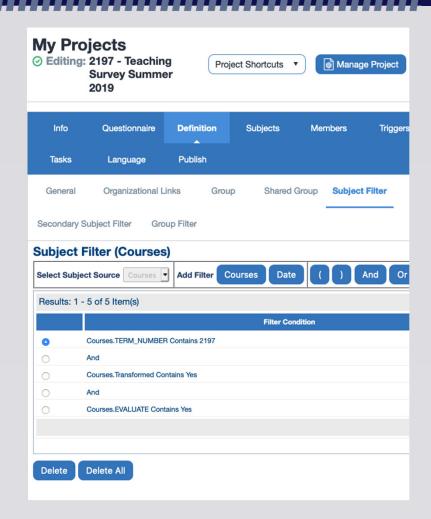
DIG Task





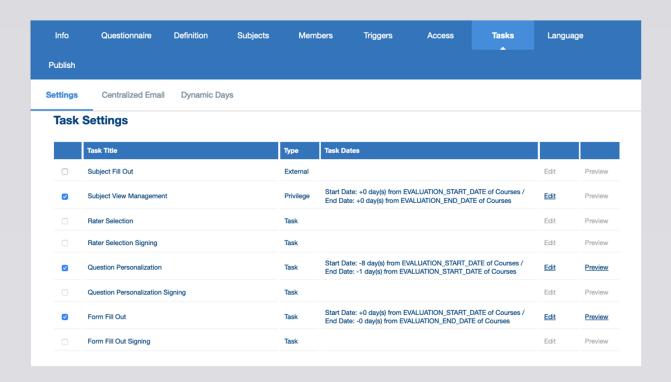
Survey Project Filters

- Can Publish DIG changes at any time
- Member data is exported from the project and sent back to School & Department Admins to verify





Task Dates





Advantages

DIG Project

- Can have multiple DIG projects feed into one evaluation project
- Can control the data fields that instructors or administrators can edit
- Can be Opt-In or Opt-Out
- User Friendly interface easy to roll out to end users
- A good way to verify all DW and SIS instructor and course data

Evaluation Project

- Can publish a project with only a few subjects – no risk of hundreds or thousands of tasks being activated
- Task dates can point to edits in DIG



Using the flexibility of Blue and DIG NEW – Midterm Course Survey Option

Current options

- Qualtrics
- Blackboard survey tool
- Top Hat
- Instructor paper or online survey

Requires the instructor to create the questionnaire, import email addresses (Qualtrics), and administer the survey.

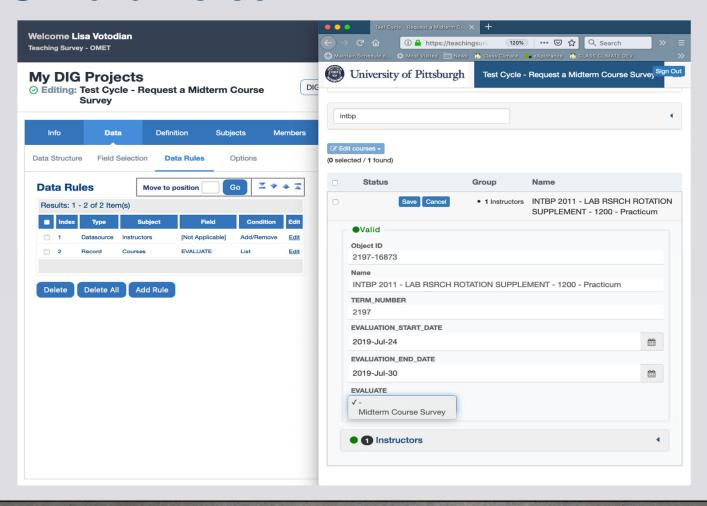


Blue Option

- Instructors can request a midterm course survey through their dashboard > DIG
- Standard dates
- Five standard questions applied
- QP option
- Individual instructor reports will be released 1 2 days after surveys close

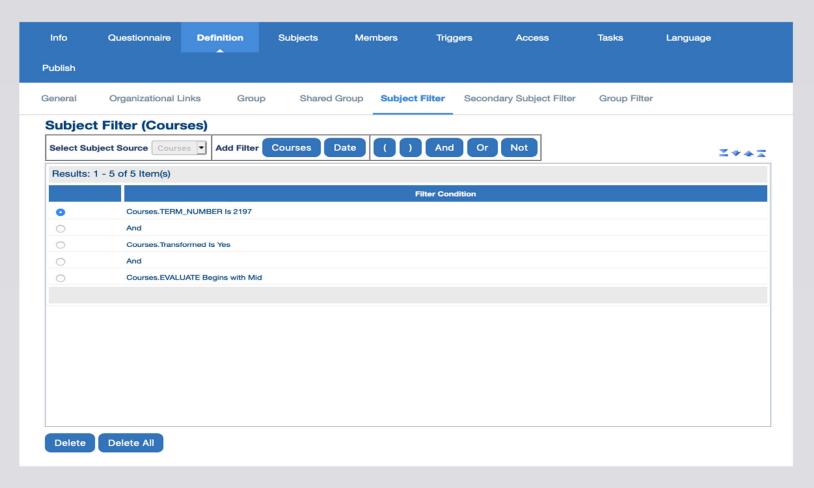


DIG Data Rules





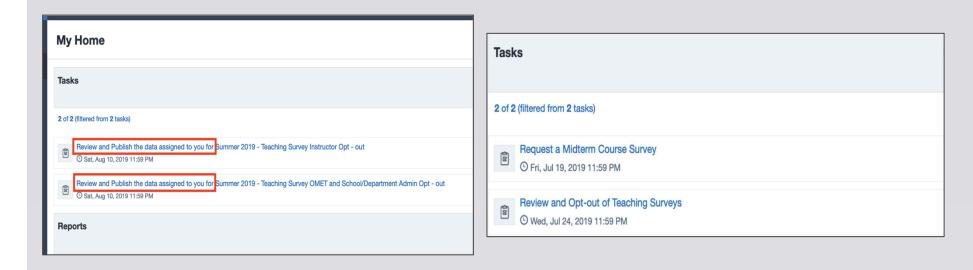
Survey Project Filters





Customizing DIG

Each DIG project can be titled to reflect specific tasks



Submit a Help Ticket to remove or change "Review and Publish the data assigned to you for"



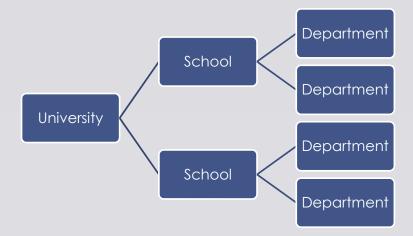
Implementing Dynamic Report Viewer with multiple hierarchies

- No hierarchy structure in our course file.
- Duplication in naming of schools & departments.
- Report viewing privileges vary across the university depending on:
 - School or department
 - Instructor rank

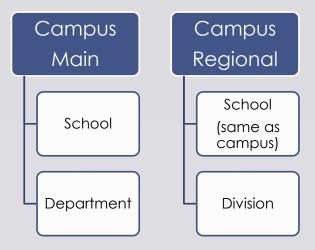


Hierarchy Template

Blue Example



Pitt Data





Report Viewer Levels

- Dean, President, & Department Chair Levels
- Levels 1 4 have access to results to all numeric and comments questions.
 - Level 1- all instructor ranks
 - Level 2 to 4 limited instructor ranks
- Levels 5 to 8 have access to results to numeric questions only.
 - Level 5 all instructor ranks
 - Levels 6 to 8 limited instructor ranks

Blue Role Structure

Roles Hierarchy Templates

Organizational Roles

Define roles within the organization that may participate in the feedback process (tutor, teacher assistant, instructor, etc.) or that will have access to reports (dean, provost, department chair, etc.).

	Organizational Role ID	Organizational User Role	Edit
)	Dean Level 1	Dean Level 1	Edit
)	Dean Level 2	Dean Level 2	Edit
)	Dean Level 3	Dean Level 3	Edit
)	Dean Level 4	Dean Level 4	Edit
	Dean Level 5	Dean Level 5	Edit
)	Dean Level 6	Dean Level 6	Edit
)	Dean Level 7	Dean Level 7	Edit
)	Dean Level 8	Dean Level 8	Edit
)	Department Chair Level 1	Department Chair Level 1	Edit
	Department Chair Level 2	Department Chair Level 2	Edit
	Department Chair Level 3	Department Chair Level 3	Edit
)	Department Chair Level 4	Department Chair Level 4	Edit
	Department Chair Level 5	Department Chair Level 5	Edit
)	Department Chair Level 6	Department Chair Level 6	Edit
)	Department Chair Level 7	Department Chair Level 7	Edit
)	Department Chair Level 8	Department Chair Level 8	Edit
)	Division Head Level 1	Division Head Level 1	Edit
)	Division Head Level 2	Division Head Level 2	Edit
)	Division Head Level 3	Division Head Level 3	Edit
)	Division Head Level 4	Division Head Level 4	Edit
)	Division Head Level 5	Division Head Level 5	Edit
)	Division Head Level 6	Division Head Level 6	Edit

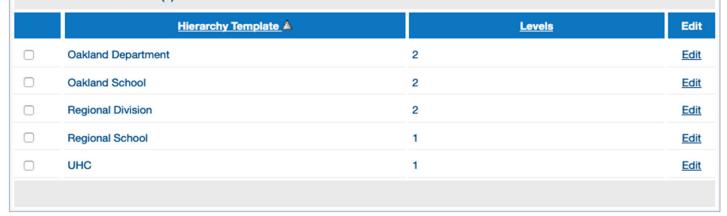


Roles Hierarchy Templates

Hierarchy Templates

Create a hierarchy template that represents the structure of your organization. This hierarchy will be used when setting up a hierarchy datasource.

Results: 1 - 5 of 5 Item(s)



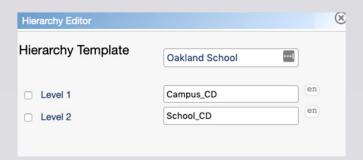
Add

Delete



Hierarchy Templates

Main Campus - School and Campus are different



Regionals – School and campus are the same

Hierarchy Editor		×
Hierarchy Template	Regional School	
☐ Level 1	School_CD	en



DRV Relationship Files

- Maintain a master copy for each term
- Not all Levels are populated
- Current files for each Level
 - Dean Level 1 & 5 only
 - Regional Campus Presidents Level 1 only
 - Department Chair Levels 1, 3, 7 only
 - Regional Campus Division Heads Level 5 only



Applying Dynamic Report Viewers

Examples

Level 1 Department Report

- Filtered for schools A, B, and C
- Includes Numeric and Comments
- Includes all Instructor Ranks
- Apply School and Department Level 1 viewers

Level 7 Department Report

- Filtered for schools D, E, and F
- Filtered by Instructor Rank
 Description = Teaching Assistant
- Include Numeric Questions Only
- Apply School and Department Level 7 viewers



Advantages

- Replaces having to create one-to-one supervisor- course relationship files
- Managing report viewer changes can be done easily within each relationship file
- Reports can be easily updated to reflect report viewer changes
- Can add Hierarchies and Levels if necessary
- Can still add report viewers manually



Thank You! Q&A