bluenotes
GLOBAL 2023

CONFERENCE PROGRAM

Reflect and Reimagine:
10 Years of Shaping Higher Education

Hosted by University of Louisville
Brown Hotel, Louisville, KY, USA
July 30 – August 2, 2023

bluenotes community   UNIVERSITY OF LOUISVILLE   explorance.

Explorance

Explorance is a provider of People Insight solutions. The company empowers organizations with actionable decision-making by measuring students' and employees' needs, expectations, skills, knowledge, and competencies. Through scalable automation with tools including Blue and Metrics That Matter and expert-based services, Explorance facilitates continuous improvement and accelerates the insight-to-action cycle leading to personal growth and organizational agility.

Founded in 2003, Explorance is headquartered in Montreal with business units in Chicago, Chennai, Melbourne, Amman, and London. Since 2014, Explorance has been consecutively ranked as a top employer by the Great Places to Work Institute® and is currently the #1 "Best Workplace in Canada" for 2021. Explorance works with 35% of the Fortune 100 and 25% of the top higher education institutions, including 8 of the world's top 10 business schools. The company has clients in more than 40 countries. To learn more, please visit Explorance.com and connect with us on LinkedIn, Facebook, and Twitter @explorance.

Explorance is honored to sponsor the Bluenotes Community's learning activities. The Bluenotes Community is a united community of users of Blue suite solutions in Higher Education, with the mission of "**Connect. Share. Learn. Grow.**" Since 2014, the Bluenotes Community hosts annual conferences and regional chapter activities connecting community members regardless of where they are located. The Bluenotes conferences, aspiring to be a global exchange of ideas for feedback-based continuous improvement for teaching excellence and student success, have been attended by over 750 community members from nearly 300 institutions globally. Connect with the Bluenotes Community member institutions on LinkedIn and Facebook.

Keynote Speaker: Monday, July 31

Data is Everything. Everything is Data.

Exclusive: See email invitation to Bluenotes Global 2023 for information about the keynote speaker

This year's featured Keynote Speaker has restrictions as far as social media/public website presence about the event.

Attendees will receive an email with details about the Keynote Speaker and the topic of the presentation.

We ask attendees to refrain from posting information about the speaker on social media and public websites. We look forward to this informing conference guest!
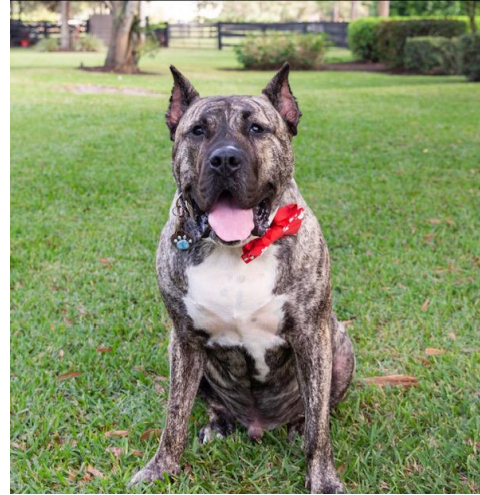
Invited Speaker

Gail DePuy, Ph.D.

Senior Vice Provost, University of Louisville

Gail DePuy, Ph.D.,P.E., is the Senior Vice Provost of the University of Louisville. In her role, Dr. DePuy works in partnership with the provost to oversee all academic programs and services across the university.

Dr. DePuy is a professor of Industrial Engineering with over 25 years of teaching, research, and administrative experience. She was previously the associate dean of academic and student affairs for the J.B. Speed School of Engineering from 2015-2021 and she served as interim dean of the Speed School from 2017-2018.

Dr. DePuy received her Ph.D. in industrial and systems engineering from The Georgia Institute of Technology, her M.S.I.E. from Virginia Polytechnic Institute and State University, and her B.S. in industrial engineering from North Carolina State University. Dr. DePuy is a licensed Professional Engineer, has authored over 80 technical papers and has served as Principal Investigator or Co-Principal Investigator on over 5 million dollars of funded research.

Special Guest of Honor: Ethan, American Hero Dog

We have invited a special guest to represent the Kentucky Humane Society during the charity check presentation. We are honored to be joined by Ethan. From being abandoned at the Kentucky Humane Society, in the freezing weather, with almost no chance for survival to being named the 2022 American Hero Dog and visiting the Kentucky Governor, Ethan's story is one of inspiration and hope.

https://www.americanhumane.org/blog/ethan-named-the-2022-american-hero-dog/

The Brown Hotel

FIRST FLOOR

Citation A | Citation B | Winner's Circle (Foyer) | Secretariat A | Secretariat B

SECOND FLOOR

Bluegrass | South Lobby

THIRD FLOOR

Women | Men | Coatroom | Louis XVI | J. Graham Brown | Crystal Ballroom | Ballroom Foyer | Mezzanine Promenade | Open To Lobby Below | South Alcove (Foyer) | Broadway C | Broadway B | Broadway A | Louisville | Kentucky | Board Room

SIXTEENTH FLOOR

Gallery | Gallery Foyer | Gallery Board Room | SKY Covered Terrace | SKY Grand Terrace

Conference Attendance: Interaction Bracelets

(Adapted from the Joint Mathematics Meeting – January 2023)

To increase everyone's comfort during the conference, we want to minimize any "awkward" moments regarding the level of physical interaction among attendees. To help each other reduce those awkward moments and facilitate better networking, we will use a voluntary green-, yellow-, and red-color-interaction system. This system will help everyone better understand how to approach and interact with others based on their chosen color. Everyone may place their wristband wherever they think it will be the most visible to others.

Anyone can opt not to wear a wristband. Wristbands will be available throughout the conference at the registration table. There may be circumstances during the meeting where it might be a challenge to practice these interactions. We kindly ask everyone to actively look for the color indicator and to be conscious of how to approach others.

Green wristband: I am comfortable with fist bumps, handshakes, and/or hugs.

Yellow wristband: I am a bit cautious – thank you for respecting my personal space.

Red wristband: It is great to see you – my bubble is still 6 feet.

Recognition Awards

The Bluenotes Community has so much to celebrate this year! We want to take time during the conference to recognize a few of the milestones accomplished during the past 10 years as a community. If you have an idea for a recognition award, please feel free to contact Becky Patterson

"Perfect Attendance": Honoring those attendees who have joined us for every Bluenotes Global conference. Join us as we celebrate those with 10 years of perfect attendance. (becky.patterson@louisville.edu) directly.

"Most Certified": Honoring the institutions who have the most certified Blue users.

"Agents of Change": Honoring the top three institutions who have influenced the roadmap of Blue during the past 10 years.

Welcome to Bluenotes Global 2023

Welcome to the highly anticipated 10th anniversary of the Bluenotes GLOBAL Conference. I often find myself reminiscing about the conference's early years when, with the leadership and vision of Robert Goldstein and Becky Patterson from the University of Louisville, we dared to try something new. What we created was a unique, safe, and engaging community for Higher Education leaders where critical matters around student feedback, teaching effectiveness, and learning experience are discussed openly.

"Reflect and Reimagine: 10 Years of Shaping Higher Education" serves as the overarching theme for this year's Bluenotes conference, embodying the essence of our collective journey. Throughout the past decade, we have witnessed remarkable progress, transforming the landscape of Higher Education and empowering countless individuals in their quest for knowledge. Together, we have embraced change, overcome challenges, and adapted to the evolving needs of students worldwide. The Bluenotes GLOBAL 2023 conference presents a unique opportunity for us to pause, look back, and appreciate the milestones we have achieved together. It also serves as a catalyst for the future, inspiring us to reimagine Higher Education with fresh perspectives and innovative approaches to meeting our students' needs.

Over the course of this event, you will have the privilege of engaging with thought leaders, esteemed academics, industry experts, and fellow enthusiasts who share a deep passion for student success. Through vibrant discussions, insightful presentations, and interactive sessions, we will delve into a multitude of topics, explore emerging trends, leverage technology, and craft strategies to shape the future of Higher Education into one that is truly student-centric.

Moreover, this conference is more than just a professional gathering. It is a platform for forging new connections, fostering collaborations, and building lasting relationships. I encourage you to embrace every opportunity to connect with your peers, share your experiences, and gain inspiration from the diverse perspectives represented here.

After a decade of doing this, what keeps us going is this community. I extend my heartfelt gratitude to each of you for your presence and unwavering support. Together, we will continue to shape the future of Higher Education and create a bolder world where knowledge knows no boundaries. Thanks for connecting, sharing, and learning with us these past ten years; I look forward to writing another one of these in ten more.

Wishing you an inspiring and memorable conference experience.

Warm regards,

Samer Saab, CEO, Explorance

Bluenotes Community Reflections

Candace Girard, Tufts University

1 - Going to a Bluenotes conference is like going to a family reunion. My 'Blue Buddies' are Explorers and Blue admins from other schools, but they are more than just conference friends. We don't just talk about Blue. We talk about vacations and holiday plans and brunch ideas. You really bond with people when you zip line through a cave in Louisville, or crash Lollapaloza in Chicago.

2 - Last year, I collaborated on a project with another Bluenotes community university in another part of the world. Farah and I met at Bluenotes GLOBAL in Chicago and became instant friends. We later realized that our schools (MBRU in Dubai and Tufts in Boston) also had a lot in common as far as health sciences education. We worked together, along with Explorance, to launch a project for her school that was based on the process we are using at my school. I even had the opportunity to visit her in Dubai. That collaboration would never have been possible had we not met through the Bluenotes Community. When you go to these conferences, talk to people. Make friends. You never know where it could take you!

Cindy Davis, THE Ohio State University

Louisville 2017: The rooftop view was magnificent. The storm that rolled in was awesome in the literal sense. We ziplined in a cave. We ate among the roses at Churchill downs. We might have sipped a bourbon or two. And I was just a potential customer at that point. From the first Explorer I met at that rooftop reception to the most recent connection to a fellow Blue-user at a virtual meetup, the Bluenotes Community is simply the best. As a team of one, Bluenotes folks are 'my people' and the support is unwavering, given freely and so very much appreciated. Cheers to everyone and congratulations on 10 years.

Bluenotes Community Reflections

Daniel Glover, University of Minnesota

2012: *We were looking for a vendor to provide software to help manage our data collection and reporting of our student feedback of instruction process. No one could provide for more than 30% of our requirements. Turn everyone down and go back to bid.*

2013: *Explorance says what we cannot do now we will build for you. No "Export" report, no problem, Samar says, "We will build it!"—and they do.*

2014: *Bluenotes Americas. University of Minnesota presents, "The Cutting Edge of Blue" on how we have worked to pull data, both centrally known and otherwise, into an automated process to populate our ever-changing "static" viewer tables.*

2015-2018: *Variations on this same presentation made both as Bluenotes Americas evolves into Bluenotes GLOBAL and more and more people attend to continue to share what we have done to reduce our workload and as Explorance evolves their access control models. Anyone remember ART or DRV?*

2016: *Spending 10-12 days at the Brown Hotel! Bluenotes GLOBAL and Blue Expert Certification training. Great hotel, but it is still a hotel, and fall term has launched. Glad to stay but glad to get home—much waiting for me at the office.*

Bluenotes GLOBAL 2018: *Samar says, "There will be more training beyond 'Expert'!"*

2019: *Blue Expert Community launched for Bluenotes GLOBAL 2019 and the proliferation of Explorance user communities begins.*

2020-2021: *Online Bluenotes GLOBAL and Blue Experts "Lightning" talks expand presentations from webinars to Zoom sharing sessions.*

2022: *Bluenotes GLOBAL in person again! Even if COVID is still hanging around the door.*

2023: *Back in Louisville! Social Networking Dinner: Boat, racetrack or somewhere new!?! Not that I am complaining both locations have been great. What will "Samar say" in 2023?*

Learning, both sharing findings and learning from others. The Bluenotes Community has been great and it has been great to be part of it as it has grown. Thank you all!

John Jordi, University of Florida

Community, Community, Community. I've attended many conferences, but Bluenotes always makes me feel like I am part of a specialized community of innovators, thinkers, and disrupters. I love that I am surrounded by like-minded folks who can problem solve, think outside the box, and are always looking out for each other.

Bluenotes Community Reflections

Lawrence Williams, Oregon Health & Science University

Over the years, the Bluenotes Community has grown near and dear to me. Being a member of this community has allowed me to meet new colleagues, make friends, and collaborate with evaluation professionals from across the globe. With the exception of Bluenotes GLOBAL 2022, I have attended all of the Bluenotes conferences. I look forward to these gatherings, as I learn many new things each time I attend and have a great time as well. Because of Bluenotes, I am better able to do my job as an evaluation professional and as a faculty member. I wouldn't be as advanced as I am in my career if it wasn't for Bluenotes and the wonderful people that make this community.

Paul Creed III, Kent State University

I think one memory that stands out was meeting with Zel to discuss ways of improving report viewers, especially (at the time) as it was a fully manual process that was quite time consuming. Zel introduced what was then-known as CRAM (Centralized Report Access Management) which would eventually become the Dynamic Report Access that we all know and love today. That, and the tour of Churchill Downs ☺.

Taiwo Ande, California Lutheran University

Congratulations to the Bluenotes Community for celebrating 10 years together. Bluenotes GLOBAL, over the years has proved itself to be a formidable group of individuals that are not afraid to reflect on the past, challenge the present and chart the most promising future in higher education and the industry. As a result of our commitment to excellence, we have taken on some of the most challenging topics in higher education and employee engagement and have engaged actively on provision of data insights that guide decision. There are so many things to be proud of as a community. Blue products are frontiers of academic enterprise solutions, and the intellectual capacity that birth these products is amazing. Most importantly, I cherish the personal and professional growth and relationships I have cultivated over the past years. As the Community starts a new decade, let's renew our commitment to creating a better world and empowering others to bring purpose to their own lives.

Speak with Explorance Staff

Monday, July 31			
"I need help" **(Customer Support station)**	Fadi Hirbawi, Application Support Analyst	Zenish Khambhati, Application Support Analyst	Andres Rodriguez, Customer Support Manager
"I have feedback" **(Product Management station)**	Alexandra Rascanu, Product Manager	Zelbrey Bedard, VP–Product Operations	Aria Kornas, Product Analyst
"I have challenges" **(Consultation station)**	Sara Alkadri, Manager-PS North America Higher Ed.	Marco Della Cioppa, PS Consultant	Alan Kully, VP-PS North America
"I want to see and try what's new" **(Product Demonstration station)**	Tyrel Anderson, Sales Engineering Manager	Umar Mushtag, Solutions Engineer	Alexis Tremblay, VP–Machine Learning
"I want to try UX/UI" **(UX/UI Station)**	Antoine Garcia-Suarez, UX Research Manager		Sebastien Nolin, UX/UI Designer
Tuesday, August 1			
"I need help" **(Customer Support station)**	Fadi Hirbawi, Application Support Analyst	Zenish Khambhati, Application Support Analyst	Andres Rodriguez, Customer Support Manager
"I have feedback" **(Product Management station)**	Alexandra Rascanu, Product Manager	Zelbrey Bedard, VP–Product Operations	Aria Kornas, Product Analyst
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"I want to try UX/UI" **(UX/UI Station)**	Antoine Garcia-Suarez, UX Research Manager		Sebastien Nolin, UX/UI Designer
Wednesday, August 2			
"I need help" **(Customer Support station)**	Fadi Hirbawi, Application Support Analyst	Zenish Khambhati, Application Support Analyst	Andres Rodriguez, Customer Support Manager
"I have feedback" **(Product Management station)**	Alexandra Rascanu, Product Manager	Zelbrey Bedard, VP–Product Operations	Aria Kornas, Product Analyst
"I have challenges" **(Consultation station)**	Sara Alkadri, Manager-PS North America Higher Ed.	Marco Della Cioppa, PS Consultant	Alan Kully, VP-PS North America
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Pre-conference Learning Activities, July 30

8:00 AM to 9:00 AM	7:30 AM – 5:00 PM (Registration Desk)	
Breakfast	**Conference Registration**	
9:00 AM to 10:15 AM		
Workshop *(Broadway A)* Learn about How to Get Actionable Insights from Comments with BlueML and Customize BlueML to Handle Your Institution's Uniqueness Instructors: Samer Saab and Dean Coologeorgen, Explorance	**Workshop** *(Broadway B)* Blue – Design Workshop Instructors: Antoine Garcia-Suarez and Sebastien Nolin, Explorance	**Community Meetup** *(Broadway C)* **Blue Experts** **Community Meetup**
10:15 AM to 10:45 AM		
Morning Break (South Alcove Foyer)		
10:45 AM to 12:00 PM		
Workshop *(Broadway A)* Preparing your Data for Evaluation with Advanced Data Structure - Relationship Demographics and Three-level Relationship in Blue Instructors: Marco Della Cioppa and Umar Mushtaq, Explorance	**Workshop** *(Broadway B)* Learn How to Empower Your Faculty & Academic Administrators to Glean Actionable Insights Using the Latest Version of the Blue Dashboard Instructors: Sara Alkadri and Krimo Bouaou, Explorance	**Community Meetup** *(Broadway C)* **Medical and Health Sciences Community Meetup**
Noon to 1:00 PM		
Lunch		
1:00 PM to 2:15 PM		
p	**Workshop** *(Broadway B)* How to use the Question Bank to Handle a Large Questionnaire for Cascaded Evaluations Instructors: Dean Tate, Aria Kornas, and Krimo Bouaou, Explorance	**Community Meetup** *(Broadway C)* **Business Schools Community Meetup**
2:15 PM to 2:45 PM		
Afternoon Break (South Alcove Foyer)		
2:45 PM to 4:00 PM		
Workshop *(Broadway A)* Setting up Midterm Surveys in Blue Instructors: Zenish Khambhati and Umar Mushtaq, Explorance	**Workshop** *(Broadway B)* Learn How Enhancements in Data Integrity Gateway (DIG) 3.0 Can Further Optimize Your Data Preparation Instructors: Andres Rodriguez and Krimo Bouaou, Explorance	**Community Meetup** *(Broadway C)* **Reporting & Analytics Community Meetup**
6:00 PM to 8:00 PM		
Welcome Reception: The Brown Hotel Rooftop		

Conference Schedule at a Glance, July 31-August 2

Monday, July 31

7:45 AM to 8:45 AM (Crystal Ballroom)	7:30 AM – 5:00 PM (Registration Desk)
Breakfast	**Conference Registration**

8:40 AM to 8:55 AM (Crystal Ballroom)
Opening and Welcome Remarks Becky Patterson, University of Louisville

9:00 AM to 10:00 AM (Crystal Ballroom)
Opening Keynote Speech: Data is Everything. Everything is Data. *Exclusive: See email invitation to Bluenotes Global 2023 for information about the keynote speaker*

10:00 AM to 10:10 AM (South Alcove Foyer)
Morning Break

10:10 AM to 10:45 AM (Crystal Ballroom)
CEO Update: From Insight to Action, the Road Ahead Samer Saab, Explorance

10:45 AM to 11:00 AM (Crystal Ballroom)
Recognition Award

11:00 AM to 11:50 AM (Crystal Ballroom)
Product Roadmap Update: Product Roadmaps: A Look at What is and What is Yet to Come **Presenters:** Alexandra Rascanu and Zelbrey Bedard

12:00 PM to 1:00 PM (Bluegrass Ballroom – 2nd Floor)
Lunch

1:00 PM to 1:50 PM (Crystal Ballroom)
Structured Networking

2:00 PM to 2:50 PM	
Session: **Revisiting Student Voice while Shifting to Holistic Evaluation of Teaching: Supporting Change** Dalhousie University **Presenters:** Elizabeth Gillis and Bruno Roy *Broadway A*	**Faculty Research Session:** **The Transformative Potential of Midterm Grades and Feedback on Student Success** James Madison University **Presenter:** Paul Mabrey, Kenn Barron, Danielle Maxham, Sam Prins, and Tatjana Titareva *Broadway B*
Session: **Take A Chance On Me – Taking Chances and Doing Things Differently** Tufts University and The Ohio State University **Presenters:** Candace Girard and Cindy Davis *Broadway C*	**Explorance Session:** More about Upcoming Blue 9 **Presenter:** Alexandra Rascanu *Louis XVI*

3:00 PM to 3:30 PM (South Alcove Foyer)
Afternoon Break **Presentation of Kentucky Humane Society Charity Check** **Special Guest: Ethan, American Hero Dog**

3:30 PM to 4:20 PM	
Session: **Course Feedback Response Rates: Suggestions for Engaging Faculty and Students in the Process** University of Minnesota **Presenters:** Daniel Glover and Amie Norden *Broadway A*	**Faculty Research Session:** **Exploring Students' Perceptions of Attrition Risk Factors: A Student-Staff Collaborative Research Project on Developing a Holistic Model of Undergraduate Retention** Liverpool John Moores University **Presenter:** Sarah Yearsley and Philip Carey *Broadway B*
Session: **Turning It Around: How a School of Dentistry Improved Its Evaluation Response Rates and Quality of Course and Teaching Evaluations** Oregon Health and Science University **Presenters:** Larry Williams & Crystal Parades *Broadway C*	**Explorance Session:** Share Experience and Ask Experts **Presenters:** Rittu Sehgal and Alexandra Rascanu *Louis XVI*

4:30 PM to 5:20 PM	
Session: **Culture, Policy and Blue:** **Increasing Student Engagement** Northumbria University **Presenter:** Danielle Grenade *Broadway A*	**Faculty Research Session:** **Students as Educational Partners:** **Exploring Consumers' Perceptions of Competency and Skill Development to Improve Marriage and Family Therapy Master's Education** The Ohio State University **Presenter:** Ashley Hicks and Sofia Georgiadou *Broadway B*
Session: **A Modular Mosaic: Using modular question sets to better support institutional initiatives** University of Saskatchewan **Presenter:** David Greaves *Broadway C*	**Explorance Session:** The Art of the Possible: Holistic Evaluation of Teaching (HET) **Presenter:** Michael Weisman *Louis XVI*
5:20 PM to 5:30 PM (Crystal Ballroom)	
Door Prize Drawing (must be present to win) **Close for the Day**	

Tuesday, August 1

7:45 AM to 8:45 AM (Bluegrass Ballroom – 2nd Floor)	7:30 AM – 5:00 PM (Registration Desk)
Breakfast	Conference Registration

8:45 AM to 9:45 AM (Crystal Ballroom)
Invited Speaker: Gail DePuy, Ph.D. **Senior Vice Provost, University of Louisville**

9:45 AM to 10:00 AM (South Foyer Alcove)
Morning Break

10:00 AM to 10:45 AM (Crystal Ballroom)
Panel Discussion **Topic:** Harnessing the Power of Feedback for Curriculum Reviews and Program Development **Panelists:** Elizabeth Gillis, Dalhousie University; Taiwo Ande, California Lutheran University; Makiko Imamura, Saint Mary's College of California **Moderator:** Pete Baccile, Explorance

10:45 AM to 11:00 AM (Crystal Ballroom)
Recognition Award

11:00 AM to 11:50 AM	
Session: **Unveiling the Complete University Experience: Enhancing Response Rates and Fostering a Feedback Culture with Blue8 and Creative Engagement Strategies** University of Newcastle **Presenters:** Emma Dawes and Meagan Morrissey *Broadway A*	**Faculty Research Session:** **Empowering Pandemic Resilience in Medical Students: A Ground-breaking Investigation into Progressive Muscle Relaxation and the Integrative Psychological Resilience Model** Mohammed Bin Rashid University **Presenter:** Yaj Banerjee *Broadway B*
Session: **You Said, We Did: Utilising Blue to 'Close the Feedback Loop' with Students** Nottingham Trent University **Presenter:** Caroline Pickering *Broadway C*	**Explorance Session:** Using Machine Learning to Get the Full Story from Student and Faculty Comments **Presenter:** Samer Saab *Louis XVI*

12:00 PM to 12:55 PM (Bluegrass Ballroom – 2nd Floor)
Lunch **(Tables for Bluenotes Community Chapter**

12:55 PM to 1:40 PM	
Session: **There's an App for That: How Ohio State puts the campus in your pocket including course evaluations** The Ohio State University **Presenter:** Cindy Davis *Broadway A*	**Faculty Research Session:** **An Interactive Visualization Dashboard for Dynamic Data-Driven Calibration of Instructional Effectiveness** New Jersey Institute of Technology **Presenter:** Yi Meng and Aritra Dasgupta *Broadway B*
Session: **Students Educational Journey:** **Looking Beyond Active Listening and Data Insights** California Lutheran University **Presenter:** Taiwo Ande *Broadway C*	**Explorance Session:** What's New in DIG 3 **Presenter:** Zelbrey Bedard *Louis XVI*
1:50 PM to 2:35 PM	
Session: **Creating Agile Course Evaluations: Using Multi-Level Modularization To Increase Insight and Accelerate Action** University of St. Gallen **Presenter:** Kristin Huber *Broadway A*	**Faculty Research Session:** **Integration of Student and Faculty Voices in Curriculum Design: Co-Creation of a Data-Informed Curriculum and Learning Outcomes in the January Term Program** Saint Mary's College of California **Presenters:** Claire Williams and Makiko Imamura *Broadway B*
Session: **Course Evaluation KPIs: Crafting Metrics for Educational Impact** University of Florida **Presenter:** John Jordi *Broadway C*	
2:35 PM to 3:00 PM (South Alcove Foyer)	
Afternoon Break	
3:00 PM to 3:45 PM	
Faculty Research Session: **Immersive Experiences of Biblical Proportions** Abilene Christian University **Presenters:** Stephen Rektenwald and Marisa Beard *Broadway A*	**Faculty Research Session:** **Investigating Student Experiences of a BlockTeaching Model in Technical and Non-Technical Courses** Southern Cross University **Presenter:** Prithwi Chakraborty *Broadway B*
Session: **Supporting Faculty Use of Student Feedback: Developing Faculty Data and Feedback Literacy** University of British Columbia **Presenter:** Brad Wuetherick *Broadway C*	**Explorance Session:** Solving Problems You Didn't Know Blue Can Do: Advanced Blue Capabilities **Presenters:** Mohammed Sheraidah & Marco Della Cioppa *Louis XVI*

3:55 PM to 4:40 PM	
Session: **10 Years of Blue: What We've Seen and What's Next** James Madison University **Presenter:** Donna Davis *Broadway A*	**Faculty Research Session:** **Leveraging Data Science to Analyze and Interpret** **Qualitative Data from Student Evaluations of Teaching** McMaster University **Presenters:** Sharonna Greenberg, Caroline Junkins, Pratheepa Jeganatha, Keyu Hong, Rashmi Panse, and Amanda Ferguson *Broadway B*
Faculty Research Session: **Student Diversity, Diversity of Learning: Assessing Student and Faculty Experiences with High-Impact Practices in an Honors Curriculum** Texas A&M – Corpus Christi **Presenters:** Michelle Evans and Kevin Concannon *Broadway C*	**Explorance Session:** The Art of the Possible: Measuring the Student Life Cycle in Blue **Presenter:** Michael Weisman *Louis XVI*

4:45 PM to 5:00 PM (Crystal Ballroom)
Door Prize Drawing (must be present to win) **Presentation of Charity Check** **Close of the Day**

5:30 PM to 10:00 PM (*Bus leaves at 5:45 PM. Please be in the hotel lobby no later than 5:45 PM for transportation*)
Social Networking Dinner Main Event (https://www.mainevent.com/) *Bus leaves at 10:00 PM.* *Please be in the bus pick-up location no later than 9:50 PM for transportation back to The Brown Hotel*

Wednesday, August 2

8:00 AM to 8:45 AM (Bluegrass Ballroom – 2nd Floor)	7:30 AM to 12:00 PM (Registration Desk)
Breakfast	**Conference Registration**
8:45 AM to 9:35 AM	
Session: **It's Always Been About the Data** Bellarmine University **Presenter:** Eric Satterly *Broadway A*	**Faculty Research Session:** **Fostering Student Belonging** **in the Post-Covid Flexible Classroom** University of New South Wales **Presenters:** Collins Fleischner, Karin Watson, and Nicole Saintilan *Broadway B*
Session: **Teaching: The What Before the Evaluation** Rutgers University **Presenter:** Christina Bifulco *Broadway C*	**Explorance Session:** Blue Dashboard 4: Uncovering Essential Insights **Presenter:** Mohammed Sheraidah *Louis XVI*
9:35 AM to 10:00 AM (South Alcove Foyer)	
Morning Break	
10:00 AM to 10:45 AM (Crystal Ballroom)	
Panel Discussion **Topic:** Ethical and Responsible Use of Student Demographics Data to Support Teaching Effectiveness and Student Success **Panelists:** Brad Wuetherick, University of British Columbia; Eric Satterly, Bellarmine University; Janine Holdway, University of Manchester **Moderator:** Yeona Jang, Explorance	
10:45 AM to 11:00 AM (Crystal Ballroom)	
Recognition Award	

11:00 AM to 11:50 AM	
Session: **So…Who's Actually Doing Their Course Evaluations?** University of Nevada, Las Vegas **Presenter:** Theresa Farmer, Qingmin Shi, and Kanikka Wofford *Broadway A*	**Faculty Research Session:** **Highlighting the Student Voice: Co-developing & Piloting Research Protocols to Explore Student Perspectives and Experiences with Course Evaluations** University of Toronto **Presenters:** Alison Gibbs, Cora McCloy, Yuxin Tu, and Clarissa Lau *Broadway B*
Session: **UNC's IDEAS in Action Curriculum: Implementation, Data and Future Directions for Blue Management of Course Evaluations** University of North Carolina, Chapel Hill **Presenter:** Tyler Steelman and Heather Thompson *Broadway C*	**Explorance Session:** What We Heard: 2023 CSAT Survey Results and Actions **Presenters:** Yeona Jang and Mohammed Sheraidah *Louis XVI*
12:00 PM to 1:00 PM (Bluegrass Ballroom – 2nd Floor)	
Lunch **12:45 PM: Door Prize Drawing (must be present to win)** **Presentation of Charity Check** **Closing Remarks** **Becky Patterson, University of Louisville & Yeona Jang, Explorance**	

Keynote Speech

Title	Data is Everything. Everything is Data.
Presenter	Harry Enten, Senior Data Reporter, CNN

Data is everywhere! We have more data now than ever before, which faces us with the questions: What do we do with all this data? How can we harness the power of data so it can used effectively? The truth is that beyond the "nerds", most people are fascinated, yet scared, of numbers. They want to use them, but they often don't know how, leaving them to feel skeptical and overwhelmed. What I am going to do in this keynote speech is to share my experience across a wide range of mediums (written, streaming, television, audio podcasting) of helping people to understand and act upon the data presented to them (including both the public and administrators). Then, we will then delve specifically into common problems through a moderated discussion, followed by an open door to the audience to ask any specific questions you may have.

Explorance CEO Update

Title	CEO Update: From Insight to Action, the Road Ahead
Presenter	Samer Saab Explorance

Explorance's CEO, Samer Saab, will share Explorance's vision forward and top strategic priorities, to support higher education institutions in their journey of transformation in the way teaching effectiveness and the student experience are measured and continuously enhanced.

Community Meetups, July 30

Blue Experts Community Meetup
Co-Chairs   Co-Chairs: Daniel Glover, University of Minnesota & TBC
The Blue Experts community meetup is for certified Blue Experts to connect with each other, share what they are working on, and discuss how to grow the Blue Experts Community together to make Blue Experts more effective in their institutions.

It is a closed session for the certified Blue Experts (the discussion is going on by certified Blue Experts to plan the meetup so as to make the meetup meaningful and beneficial to all the certified Blue Experts who are joining the meetup. |

MHS (Medical & Health Sciences) Community Meetup
Co-Chairs   Christina Pomykal, The UNC Eshelman School of Pharmacy Larry Williams, Oregon Health Sciences University
Join the Medical and Health Sciences community meetup and connect with your peers to share, discuss, and problem-solve together to address unique requirements and challenges in medical and health sciences, which will also help shape Explorance's product roadmaps.

Reporting & Analytics Community Meetup
Co-Chairs   John Jordi, University of Florida & TBC
Join the Bluenotes Reporting & Analytics Community meetup and connect with your peers to share, discuss, and problem-solve together to address institutions' evolving reporting & analytics requirements and challenges.

Pre-conference Workshops, July 30

Learn about How to Get Actionable Insights from Comments with BlueML and Customize BlueML to Handle Your Institution's Uniqueness

Instructors: Samer Saab and Dean Coologeorgen, Explorance

With Blue Machine Learning (BlueML), you can see what matters most to your learners and employees, instantly getting actionable insights from their comments. Join this hands-on workshop to learn about easy-to-use functionalities of BlueML that can help glean insights from students' comments quickly and also learn about how to use advanced features in BlueML such as variable mappings and custom topic views to customize BlueML to handle your institution's uniqueness

Blue – Design Workshop

Instructors: Antoine Garcia-Suarez and Sebastien Nolin, Explorance

Dive into the Blue user experience! Our interactive design workshop is a canvas for your creative insight. Immerse in engaging activities to help us understand your needs better. No prior preparation, just bring your enthusiasm. Let's kickstart this journey with a hot cup of coffee. Together, we'll push design frontiers and co-create something spectacular. We are excited about this partnership in UI/UX for Blue 9 and beyond!

Preparing your Data for Evaluation with Advanced Data Structure - Relationship Demographics and Three-level Relationship in Blue

Instructors: Marco Della Cioppa and Umar Mushtaq, Explorance

In this workshop, we will show you how to work with relationship demographics and three-level relationship to provide more flexibility and control over the course evaluation and reporting processes. Utilizing additional data fields will offer you more options for setting triggers, different types of filters, and other conditional rules. As a result, students can select whom or what to evaluate while providing more granular options for reporting. Build a project in a way that students can evaluate their complete learning experience (lectures, tutorials, labs, instructors, TAs, etc) in one survey.

Learn How to Empower Your Faculty and Academic Administrators to Glean Actionable Insights Using the Latest Version of the Blue Dashboard

Instructors: Sara Alkadri and Krimo Bouaou, Explorance

How well is this program doing? How do you see trends over time between multiple courses across multiple projects? What level of correlations exist between various aspects of courses? How are our instructors doing (ranking)? Why are my department's response rates not going up? In this workshop, you will learn how to analyze data from across your projects in Blue in a way to visualize key aspects of teaching and learning for stakeholders at various levels. Break the data silo with Blue Dashboard!

Set up Reports in Restructured Report Settings and Report Styling (CSS) in Blue for Greater Visual Impact and Better Report Viewing Experience

Instructors: Fadi Hirbawi and Rittu Sehgal, Explorance

In this workshop, you will have hands-on experience in new reporting settings in Blue where related report options are grouped together for easier access with new defaults (including emails turned off and authentication on) to help set up reports more quickly. You will also learn about a new report color theme that features updated fonts, optimized borders and spacing, restyled table and chart formatting, refreshed report listing page, and other refinements.

How to use the Question Bank to Handle a Large Questionnaire for Cascaded Evaluations

Instructors: Dean Tate, Aria Kornas, and Krimo Bonaou, Explorance

Join this session to have hands-on experience in using the Question Bank functionality in Blue to build questions applying a cascaded assessment structure that can provide instructors, academic administrators, and students with meaningful and relevant feedback. In addition, in this workshop you will also learn how to build a report using Question Bank Report Blocks. Set up, go live, and troubleshoot!

Setting up Midterm Surveys in Blue

Instructors: Zenish Khambhati and Umar Mushtaq, Explorance

More and more institutions are implementing midterm surveys to help instructors improve students' learning experience and teaching effectiveness. In this workshop, you will have hands-on experience in setting up a midterm survey project, subject management, and reports for instructors.

Learn How Enhancements in Data Integrity Gateway (DIG) 3.0 Can Further Optimize Your Data Preparation

Instructors: Andres Rodriguez and Krimo Bouaou, Explorance

The Data Integrity Gateway (DIG) is a tool that will help you prepare your data for survey and evaluation automation. In this workshop, you will have hands-on experience in enhanced features and functionalities in DIG 3.0.

Panel Discussions

Track	Panel
Title	Harnessing the Power of Feedback for Curriculum Reviews and Program Development
Moderator	Pete Baccile, Explorance
Panelists	Elizabeth Gillis, Dalhousie University; Taiwo Ande, California Lutheran University; Makiko Imamura, Saint Mary's College of California

The key question asked was "How effectively are institutions in Higher Education using feedback gathered through SET (Student Evaluations of Teaching) to help improve institutional curriculum reviews and program development processes?" In this session, panelists will share how they are using feedback data for enhancing curriculum and programs. The panel will also discuss implications of Artificial Intelligence technology (like ChatGPT) in these processes such as expanding and/or clarifying policies, identifying needed competencies, and ensuring that relevant training and communications are available for students, faculty, and administrators.

Track	Panel
Title	Ethical and Responsible Use of Student Demographics Data to Support Teaching Effectiveness and Student Success
Moderator	Yeona Jang, Explorance
Panelists	Brad Wuetherick, University of British Columbia; Eric Satterly, Bellarmine University; Janine Holdway, University of Manchester

As a part of Equality Diversity Inclusion (EDI) priorities, higher-ed institutions are enhancing the collection of student demographic data to enable the institutions to better understand student experiences and support student inclusion and success. How do institutions use student demographics data in understanding, reporting, and using student feedback data in an ethical and responsible way for more robust and inclusive teaching effectiveness and student success? This panel will discuss challenges surrounding the ethical and responsible use of student demographics and implications to existing reporting, policies and the literacy needed in this uncharted territory.

Session Descriptions: Engagement Track
(listed by alphabetical order of first name)

Track	Engagement
Title	You Said, We Did: Utilising Blue to 'Close the Feedback Loop' with Students.
Presenter	Caroline Pickering Nottingham Trent University

Data generated from student evaluations are a significant source of feedback for enhancing learning opportunities at UK higher education institutions. This data also plays a vital role outside the University, influencing league tables and external assessments of the institution's teaching quality.

At Nottingham Trent University (NTU), one of the key purposes of gathering, analysing and using data from student evaluations is to demonstrate to students that their feedback is valued, promptly responded to and appropriately acted upon. This presentation will provide an overview of how NTU has expanded the use of Blue beyond collecting students' feedback on their teaching and learning experiences to engaging teaching teams in reflecting on that feedback and sharing those reflections in student-facing Blue reports. Successes, challenges and lessons learned will all be shared to enable attendees to consider whether this mechanism of closing the feedback loop to students using Blue might benefit their institutions.

Track	Engagement
Title	Teaching: The What Before the Evaluation
Presenter	Christina Bifulco Rutgers University

Improving the Evaluation of Teaching is a hot topic of higher ed institutions now. This session will detail how Rutgers University moved toward a more wholistic approach to teaching evaluation where first effective teaching is defined and then mapped to appropriate indicators of including peer review of teaching, teaching philosophy, evidence of student learning, and student feedback (such as end-of-course surveys).

Track	Engagement
Title	Course Feedback Response Rates: Suggestions for Engaging Faculty and Students in the Process
Presenters	Daniel Glover, Amie Norden University of Minnesota

The Carlson School of Management at the University of Minnesota (UMN) has achieved a ~60% class response rate to course evaluations, which is significantly higher than the campus average. This conference presentation will take a deep dive into the method used at the Carlson School, which focuses on motivating student participation by means of instructor behaviors that encourage higher

participation in course feedback. The authors will share about the process, including confirmations that the design of recently-implemented practices is driving the higher response rates, as well as sharing a few surprises, some of which occurred while gathering feedback on the student experience during Spring 2023.

Track	Engagement
Title	Culture, Policy and Blue: increasing student engagement
Presenter	Dr. Danielle Grenade Northumbria University

Whilst module evaluations are a proven method of gathering student feedback, engaging staff and students in the process is very difficult.

In the last two years, Northumbria University has made changes to our policies so that student evaluations are positioned as a key part of a new course review process. This new process has been coupled with more time-targeted surveys and the utilisation of new features in Blue to drive the completion of course evaluations. This presentation elaborates on:

- How Blue Admins have built relationships with key teams within the university, increasing data accuracy;
- Which new features in Blue have been integral to the updated surveys;
- The impact of timing on the success of a survey;
- How including module evaluation into university review processes increases the value of student feedback;
- • What Northumbria have done to raise the profile and engagement of the surveys.

Track	Engagement
Title	Unveiling the Complete University Experience: Enhancing Response Rates and Fostering a Feedback Culture with Blue8 and Creative Engagement Strategies
Presenters	Emma Dawes and Meagan Morrissey University of Newcastle

Beyond textbooks and lectures, the non-academic aspects of university life are an essential part of the full University experience. From campus facilities to student support resources, timetabling to career guidance, the annual Student Feedback on the University of Newcastle (SFUN) survey shines a light on the entire university experience. But with almost 200 questions and no budget for incentives, how do we continue to top response rates year after year? Discover how implementing Blue 8 and a creative student engagement plan, has allowed the University of Newcastle to double response rates, build a strong feedback culture and make evidence-based decisions with a complete university experience in mind.

Track	Engagement
Title	Turning It Around: How a School of Dentistry Improved Its Evaluation Response Rates and Quality of Course and Teaching Evaluations
Presenters	Lawrence Williams, Crystal Parades

Oregon Health and Sciences University (OHSU) implemented Blue institution-wide in the Fall of 2013. Shortly afterwards, the team administering Blue evaluations and administrators realized the evaluation response rates for the School of Dentistry were too low (10 to 20%) to be used for program or instructor improvement. But the administrators and faculty in the School of Dentistry were determined to improve, so they implemented several interventions and now their response rates are 70 to 90%. We'll share these interventions, how they improved without sacrificing the quality of the evaluations from students, along with how the School of Dentistry administration and faculty use the evaluation data to improve their courses.

Track	Engagement
Title	So…. Who's Actually Doing Their Course Evaluations?
Presenters	Theresa Farmer, Qingmin Shi, Kanikka Wofford University of Nevada, Las Vegas

At the University of Nevada, Las Vegas, both the course evaluation and institutional research functions are housed within the Office of Decision Support. Having access to student data allows for the fortuitous opportunity to analyze who is or isn't participating the course evaluation process. Join us as we share our observations and how we plan to use this information to improve response rates and campus engagement.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	Students as Educational Partners: Exploring Consumers' Perceptions of Competency and Skill Development to Improve Marriage and Family Therapy Master's Education
Presenters	Ashley Hicks and Sofia Georgiadou The Ohio State University

This mixed-methods survey project explored Marriage and Family Therapy (MFT) Masters' students' perceptions of the degree to which their education in US-based Masters in MFT programs helped them build competency in distinct clinical skills, abilities, and behaviors. These competencies are found in two categories both of which have been extensively researched in our field: a) Common Factors, namely therapy skills that transcend therapy models and have shown to correlate with effective therapy and positive client outcomes and b) the American Association of Marriage and Family Therapy's list of Core Competencies. Data were collected using a brief, online, descriptive, and exploratory survey with items rated on a Likert Scale and a few open-ended questions requiring a text response. Bivariate and multivariate analysis of the quantitative data and a content analysis of the qualitative data were conducted. With our research, we aimed to understand what US-based students perceive as missing in their current outcome-based MFT education that may be contributing to a dissonance between classroom learning and application in real-world clinical situations.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	Integration of Student and Faculty Voices in Curriculum Design: Co-Creation of a Data-Informed Curriculum and Learning Outcomes in the January Term Program
Presenters	Claire Williams and Makiko Imamura Saint Mary's College of California

This comprehensive assessment evaluated learning and teaching in January Term (JT) at Saint Mary's College of California. We utilized qualitative and quantitative data through direct and indirect measures of student learning and faculty teaching experiences through course grades, course evaluations, and focus groups with students and faculty. Qualitative findings highlight student and faculty appreciation of JT as a place to explore interdisciplinary topics, interact with non-major colleagues or classmates, and focus intensely on one topic. At the same time, it also revealed challenges related to the intensive timeframe and incongruent understandings of the purpose of JT itself. Grade distribution analysis illuminates grade inflation and inequities between racial groups, while there were no major issues based on the students' major or gender. The next step involves the revision of JT program learning outcomes, faculty discussion of grading expectations and effective course design, and implementation of strategies to close the equity gap.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	Fostering Student Belonging in the Post-Covid Flexible Classroom
Presenters	Collins Fleischner, Karin Watson, and Nicole Saintilan University of New South Wales

There is increasing evidence of the role played by a sense of belonging in learning and student outcomes (Baumeister & Leary, 1995; Ryan & Deci, 2000). The normalisation of flexible modes of study since the COVID-19 pandemic has created a more fragmented student cohort, making it more difficult to create a connected learning community. At UNSW, we are faced with a key question - how do we foster a sense of belonging in a research-intensive university of more than 60,000 students, who are studying from different locations, in different modes, and managing multiple competing demands on their time? This presentation will outline the progress of a Faculty Research Grant-supported study to use SELT data (called myExperience at UNSW) to better understand students' sense of belonging, as well as course features and educator strategies that foster a greater sense of belonging – and in so doing, improve the student learning experience.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	Student Diversity, Diversity of Learning: Assessing Student and Faculty Experiences with High-impact Practices in an Honors Curriculum
Presenters	Michelle Evans and Kevin Concannon Texas A&M – Corpus Christi

The selectivity of university Honors Programs can lead to the uniform impression that each student should be seen as high achieving. This uniformity can lead to the oversimplification of the challenges students face and to a lack of consideration over how diverse student populations face specific social and institutional barriers to success. Research shows the incorporation of High Impact Practices (HIPs) in classes increase student retention and success, even as studies reveal that underserved students have less access to HIPs because of social or educational pressures. Working in an Honors Program at Texas A&M-Corpus Christi, a Hispanic Serving Institution, this lack of accessibility is of concern, and we believe it to be a significant cause for our low retention and graduation rates. Through our grant, we created multiple surveys to gather data concerning the teaching effectiveness of HIPs and to identify barriers that students face completing the Honors curriculum.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	The Transformative Potential of Midterm Grades and Feedback for Equitable Student and Faculty Success
Presenters	Paul Mabrey, Kenn Barron, Danielle Maxham, Sam Prins, and Tatjana Titareva James Madison University

Midterm grades and feedback have the potential to positively impact equitable student success and retention. What if instead of treating midterm grades as one-way opportunities for summative feedback, midterm grades were framed as opportunities for two-way formative feedback. At James Madison University, this Spring 2023 research project piloted an alternative midterm grade and feedback system with 10 faculty across three colleges. The intervention included a mandatory part A that included transparent communication about the role of midterm grades in the specific class at the semester's start and an optional part B which had the student submit their perceived midterm grade and learning goals for the semester. This presentation shares the research findings, including student, advisor, and faculty data, that suggests midterm grades and feedback can be transformative for both the student and faculty member.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	Investigating Student Experiences of a Block Teaching Model in STEM courses
Presenter	Prithwi Chakraborty Southern Cross University

Implementing the block teaching model at Southern Cross University included a redesign and redevelopment of learning materials, teaching delivery, and assessment. This research aimed to investigate the impact of these changes on student results and experience and whether it varies for types of STEM courses. A quantitative analysis was conducted on enrollment, satisfaction, success, GPA, and feedback rating collected over two academic years – before and after the introduction of the block teaching model. The results identify statistically different results in enrollment, satisfaction, GPA, and success for identified types of courses. Our analysis also indicates an impact of class size over these factors. Independent qualitative analyses using Nvivo and BlueML on student feedback data have identified several dominant themes, such as teaching, time, and assessment.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	Exploring Students' Perceptions of Attrition Risk factors: A Student-Staff Collaborative research Project on Developing a Holistic Model of Undergraduate Retention
Presenters	Sarah Yearsley and Philip Carey Liverpool John Moores University

Failing to complete university can be a traumatic and costly experience for students, as well as having financial implications for institutions. Understanding the factors that contribute to successful degree completion can help universities to better support students who are at risk of attrition. This project aims to enhance this understanding. It is based on an 'attrition risk model' that identified a network of inter-related factors that can be used to establish whether a student is in danger of leaving university

early. In collaboration with student researchers, this project used Q methodology to evaluate and develop the model. The presentation will explain how this contributed to the evolution of the 'attrition risk model' and provide delegates with a chance to reflect on the value of the model for their own practice.

Track	**Faculty Research Grant Recipients: Sharing Research Findings**
Title	**Leverage Data Science to Analyze and Interpret Qualitative Data from Student Evaluations of Teaching**
Presenters	**Sharonna Greenberg, Keyu Hong, Caroline Junkins, Pratheepa Jeganatha, Rashmi Panse, Amanda Ferguson** **McMaster University**

Qualitative data from student evaluations of teaching (SET) could be immensely helpful in improving the teaching and learning experience. However, qualitative data are rarely used, because it takes substantial time, effort, and expertise to interpret and extract useful information. We are designing a tool to be used alongside Explorance BLUE that makes use of natural language processing and machine learning to provide semi-automated analysis of qualitative SET data. This presentation will showcase our approach to construct our tool, including thematic analysis, building and fine-tuning topic models, and visualizing the data. If we are successful in creating this tool, we have an opportunity to revolutionize the method by which students and instructors give and receive qualitative feedback, and how teaching is evaluated at higher education institutions.

Track	**Faculty Research Grant Recipients: Sharing Research Findings**
Title	**Immersive Experiences of Biblical Proportions**
Presenters	**Stephen Rektenwald, Marisa Beard** **Abilene Christian University**

Virtual reality has the potential to transform higher education by providing an immersive learning experience that enhances student engagement and learning outcomes. Students have difficulty visualizing historical locations and landmarks. Picture or video representations often provide a flat experience. Virtual Reality (VR) makes religious sites come to life by allowing students to explore ancient relics as they were. Using the Immersive Bible software, students visited the Tabernacle as it looked based on the extensive descriptions in the Old Testament. The experimental research conducted as a part of the Bluenotes Faculty Research Grant analyzed student perceptions of virtual reality and its impact on learning in the short and long term. This session also provides insights into the potential benefits and challenges of implementing virtual reality in higher education. Participants will also have the opportunity to participate in the VR experience.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	Empowering Pandemic Resilience in Medical Students: A Ground-breaking investigation into Progressive Muscle Relaxation and the Integrative Psychological Reslience Model
Presenters	Yaj Banerjee Mohammed Bin Rashid University

This research illuminates the urgent necessity of incorporating stress reduction strategies into Competency-Based Medical Curricula (CBMC) amidst COVID-19 induced stressors. Progressive Muscle Relaxation (PMR), a potent stress alleviation technique, was implemented within the CBMC's time-constrained curriculum, fostering resilience and wellbeing among medical students. A PMR program based on Gagne's instructional events was launched with voluntary participants, yielding favourable results. The program's alignment with various competency frameworks and its successful integration into CBMC, backed by Bourdieu's Theory of Practice, strengthens the intervention's potential applicability. Post-program thematic analysis highlighted five significant PMR impacts: Self-control, Self-realization, Liberation, Awareness, and Interpersonal relationships. Outcomes signify PMR's effectiveness in pandemic-induced stress mitigation, paving the way for the Integrative Psychological Resilience Model in Medical Practice (IPRMP). The PMR program presents a globally relevant, cost-effective model for similar stress-coping initiatives in medical education, gearing up future healthcare professionals for demanding scenarios.

Track	Faculty Research Grant Recipients: Sharing Research Findings
Title	An Interactive Visualization Dashboard for Dynamic Data-Driven Calibration of Instructional Effectiveness
Presenters	Yi Meng and Aritra Dasgupta, NJIT

This presentation explores the potential of using an interactive visualization interface that helps university administrators calibrate instructional effectiveness using diverse criteria. The visualization interface allows university administrators to visualize how instructors can be ranked based on students' responses to course evaluation surveys. We leverage the flexibility and interconnectivity of NJIT's survey system for designing this interface. Using and adapting this interface will increase efficiency and transparency in critical institutional decision-making, like retaining and promoting existing faculty, merit-based pay increases, and course-focused interventions for operationalizing institutional priorities.

Session Descriptions: Implementation:
Course & Program Evaluation Track
(listed by alphabetical order of first name)

Track	**Implementation: Course and Program Evaluations**
Title	**Take A Chance On Me – Taking Chances and Doing Things Differently**
Presenters	**Candace Girard, Cindy Davis** **Tufts University, The Ohio State University**

It is most efficient to have all of the schools across a university process their course evaluations in the exact same way. In reality, however, different schools within the same university can have vastly different needs, and while this can be a little stressful, it can also be an opportunity to have some fun and do some unique things. Cindy from THE Ohio State University and Candace from Tufts University show how we can leverage the flexibility of Blue to mix it up and do different things for different areas of our institutions.

Track	**Implementation: Course and Program Evaluations**
Title	**There's an App for That: How Ohio State Puts the Campus in Your Pocket Including Course Evaluations**
Presenter	**Cindy Davis** **The Ohio State University**

The Ohio State app is a top tier mobile application that has included the Student Evaluation of Instruction for years. While the process worked, it didn't allow us to take advantage of all of the functionality in Blue. With the development of a new API from Explorance, OSU has improved their mobile survey process in the app. The best news is, this API is available to all schools so come and learn how you can drive up your response rates by putting your course evaluation survey in the pockets of your students using your campus app.

Track	**Implementation: Course and Program Evaluations**
Title	**A Modular Mosaic: Using Modular Question Sets to Better Support Institutional Initiatives**
Presenter	**David Greaves** **University of Saskatchewan**

What can students tell us about our work towards our institutional priorities and initiatives? Surveys for these purposes outside of course feedback do not usually provide information that help instructors better align learning environments with these priorities and initiatives. This session focuses on using a buffet of modular question sets in Blue to supplement our core question set. In addition to supporting individual instructors in planning for teaching enhancement, these modules can also contribute to an aggregated snapshot for richer unit-level or institutional reporting. We will look at technical configurations to enable this, a module development process, module adoption by instructors, and challenges in applying this model.

Track	Implementation: Course and Program Evaluations
Title	10 Years of Blue: What We've Seen and What's Next
Presenter	Donna Davis James Madison University

It would follow a year-by-year Conference and Blue-At-JMU History. I will cover the growth of each and include how Blue has changed for the better in the last decade.

Track	Implementation: Course and Program Evaluations
Title	Creating Agile Course Evaluations: Using Multi-Level Modularization To Increase Insight and Accelerate Action
Presenter	Kristin Huber University of St. Gallen

At the University of St. Gallen, course evaluations are undergoing a shift from a static one-size-fits-all model to a more agile modularized evaluation. Utilizing a combination of filtering, question personalization, the Blue Item Bank and reporting hierarchies coupled with an ongoing optimization process with stakeholders, we are implementing a new course evaluation model that is more flexible and more relevant to the end users of evaluation data on multiple levels. This approach is aimed at increasing buy-in from lecturers, departments and schools while providing them with the specific data that a fixed item survey cannot deliver.   The model allows stakeholders to proactively identify new trends as well as quickly react to changes within their areas of responsibility.

Track	Implementation: Course and Program Evaluations
Title	UNC's IDEAs in Action Curriculum: Implementation, Data, and Future Directions for Blue Management of Course Evaluations
Presenters	Tyler Steelman, Heather Thompson University of North Carolina at Chapel Hill

The University of North Carolina at Chapel Hill's IDEAs in Action initiative is an innovative program aimed at assessing student learning outcomes (SLOs) across a range of interdisciplinary areas and focus capacities. Starting in the Fall 2022 semester, Blue was leveraged for the assessment of this new general education curriculum. In this presentation we discuss how questions were developed to directly mirror student learning outcomes and the role various campus stakeholders played in question development. We highlight important aspects of implementing this new program including data changes, question bank v. triggers, and reporting. We also discuss the program's future directions and lessons learned. This presentation would be useful to Blue users who are interested in implementing a parallel assessment alongside a standard student evaluation of teaching process.

Session Descriptions: Insight to Action Track
(listed by alphabetical order of first name)

Track	Insight to Action
Title	Supporting Faculty Use of Student Feedback: Developing Faculty Data and Feedback
Presenters	Brad Wuetherick University of British Columbia

On most campuses, student feedback is often intended to be a component of both formative and summative evaluation of teaching processes. This presentation, which reports on an initial pilot study exploring faculty member's interpretation and use of student feedback, will explore two key (and often overlooked) aspects of the evaluation of teaching process that may hinder the effective use of student feedback – faculty data literacy and faculty feedback literacy. After defining both concepts, this presentation will explore strategies for how data and feedback literacy can be enhanced to make more effective use of student feedback to improve teaching and learning.

Track	Insight to Action
Title	Revisiting Student Voice while Shifting to Holistic Evaluation of Teaching: Supporting Change
Presenters	Elizabeth Gillis, Bruno Roy Dalhousie University

Student evaluations of teaching have long served as a source of feedback to capture student perspective and experience; however, collecting this data and applying it to evaluation is not always straightforward. Many dimensions of teaching cannot be adequately described by a single voice, measure, or artifact, and evaluation of teaching effectiveness requires consideration of evidence from students, self, and peers. Reimagining evaluation by adopting new, holistic approaches may not only enhance student learning, but can foster meaningful conversation on teaching effectiveness, reveal past experiences of evaluation, and highlight concerns about evaluation procedures. This presentation will discuss the legacy that student evaluations have had at our institution as we shift toward new processes. We will present approaches to create meaningful space for student voice and evaluation within the new framework and outline how a holistic approach to implementation can support collective goals for effective and equitable teaching and learning practices.

Track	Insight to Action
Title	It's Always Been About the Data
Presenter	Eric Satterly Bellarmine University

Colleges and universities are often flush with assorted technology tools that create large amounts of data. For a variety of reasons, unfortunately, many institutions struggle to effectively orchestrate all of their data. Making matters worse, the proliferation of data visualization tools allows novice users to easily create beautiful and compelling images of their data. But, are these creations telling the right

stories? Let's spend some time together raising awareness about enterprise data and talking about how data can be used to build information, develop knowledge, and provide wisdom.

Track	Insight to Action
Title	Course Evaluation KPIs: Crafting Metrics for Educational Impact
Presenters	John Jordi University of Florida

Join this workshop where we will gather to thoughtfully develop and refine Key Performance Indicators (KPIs) for course evaluations. The workshop will focus on two pivotal areas: policy outcomes related to course evaluations and the management of the course evaluation system. Participants will partake in engaging, collaborative sessions aimed at critically assessing, amending, and enhancing these KPIs. The workshop will culminate with participants being equipped with a comprehensive set of KPIs, tailor-made for both policy and management outcomes. These insights can be implements at their respective institutions to foster improvements in course evaluations, thereby contributing to the elevation of education quality.

Track	Insight to Action
Title	Students Educational Journey: Looking Beyond Active Listening and Data Insights
Presenter	Taiwo Ande California Lutheran University

The last two decades have seen a slow but increase in the recognition and utilization of active engagement strategies and data insights to improve student college journey. College leaders are becoming more skilled in the integration of data-informed practices that consider students and their diverse backgrounds to how decisions that affect student experiences and outcomes are made. In spite of the progress, multiple internal and external factors create unpredictable challenges that define how student educational journey plays out over their college experience. This presentation discusses these challenges and offers ideas on how to manage these contradictions within a student centered framework.

Session Descriptions: Explorance Presentation Track
(listed by alphabetical order of first name)

Track	Explorance Presentation
Title	More About Upcoming Blue 9
Presenter	Alexandra Rascanu Explorance

Join this session for an in-depth overview of the upcoming Blue 9 releases. We'll cover the key features and benefits of these upcoming releases, as well as release cycles and roadmaps.

Track	Explorance Presentation
Title	Product Roadmaps: A Look at What is and What is Yet to Come
Presenter	Alexandra Rascanu & Zelbrey Bedard Explorance

Explorance products continue to evolve at a rapid pace. In this session, we will take a look at roadmaps for Blue, Blue dashboard, and BlueML, sharing some of the most notable features and capabilities introduced over the past year, and providing a glimpse into what the future holds for each of these platforms from feature sets and capabilities to product visions.

Track	Explorance Presentation
Title	The Art of the Possible: Holistic Evaluation of Teaching (HET)
Presenter	Michael Weisman Explorance

Relying on a single form of evidence is a process of the past. Moving towards a holistic evaluation of teaching provides a broader view of evidence in assessing teaching effectiveness with benefits for faculty, students, and your institution. This presentation will discuss integrating self-evaluation, peer evaluation, and student evaluations along with an example framework put into place.

Track	Explorance Presentation
Title	The Art of the Possible: Measuring the Student Life Cycle in Blue
Presenter	Michael Weisman Explorance

What did your students think about your recruitment? Was their application process clear and defined? Did your students have a good orientation/introduction that allowed them to create a connection at the institution? In this presentation, we are going to look how connecting the dots between each touch point between multiple touchpoints, and student feedback will ensure your institution provides exceptional for greater student success.

Track	Explorance Presentation
Title	Blue Dashboard 4: Uncovering Essential Insights
Presenter	Mohammed Sheraidah Explorance

Blue Dashboard enables broad audiences to access analytics of data gathered in Blue. It provides simple and effective ways of presenting information, and powerful capabilities to uncover insights in a way to visualize key aspects of teaching and learning with trend analysis and drilldowns. Join this session to experience the new and features of Blue Dashboard 4 including heatmapping, widget-based summary view, and much more.

Track	Explorance Presentation
Title	Solving Problems You Didn't Know Blue Can Do: Advanced Blue Capabilities
Presenter	Mohammed Sheraidah and Marco Della Cioppa Explorance

Combining learning and fun, join this session to discover what problems a little bit of creativity and some advanced Blue functionalities (relationship demographics, three-level relationship, organizational hierarchy) can solve.

Track	Drop-in
Title	Share Experience and Ask Experts
Facilitators	Rittu Sehgal and Alexandra Rascanu Explorance

This interactive session is for you to share your experience and ask Exports (Explorance and Community) any topic-based questions you have on topics such as project set-up, reporting, response data export, question personalization, question bank, or DIG, discuss and problem-solve with other Bluenotes community members.

Track	Explorance Presentation
Title	Using Machine Learning to Get the Full Story from Student and Faculty Comments
Presenter	Samer Saab Explorance

Learn about BlueML, the innovative Machine Learning tool for higher-education feedback analysis. In this presentation, you can discover how BlueML provides valuable insights and a comprehensive understanding of student and faculty learning experiences. We will show you BlueML's capabilities with its real-world use in education.

Track	Explorance Presentation
Title	What We Heard: 2023 CSAT Survey Results and Actions
Presenters	Yeona Jang and Mohammed Sheraidah Explorance

We will share the results of the 2023 customer satisfaction (CSAT) survey. We will also summarize the strengths and shortcomings that you have identified through the survey; and per our commitment to continuous improvement, we will share what lies ahead to offer a stronger customer-centric customer experience.

Track	Explorance Presentation
Title	What's New in DIG 3
Presenter	Zelbrey Bedard Explorance

With the introduction of an updated look and feel, in-line demographics editing, easier verification of who is assigned to which course, and more, DIG 3 adds some nice quality-of-life enhancements for DIG users responsible for safeguarding the integrity of course evaluation data. Learn more about these updates in this DIG 3 overview session.