



explorance
world 2024

Tips for Thinking Outside the Blue Box: Do Try This at Home!

Christina Pomykal & Heather Thompson | January 15, 2025



explorance



UNC

**COLLEGE OF
ARTS AND SCIENCES**



UNC

**ESHELMAN SCHOOL
OF PHARMACY**





Introductions



Heather Thompson








Christina Pomykal





Agenda

-  Introduction to Blue at UNC
-  Data Integrity Gateway (DIG)
-  Survey Projects
-  Reports
-  Q&A

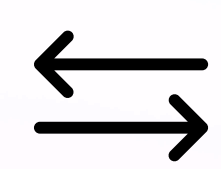


Blue at UNC





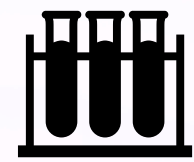
Agenda: DIG (Data Integration Gateway)



Commonalities



College of Arts & Sciences



Eshelman School of Pharmacy



Pain Points

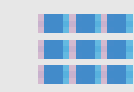


DIG: Commonalities



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

School of Pharmacy 2024 Spring Instructor Data Project



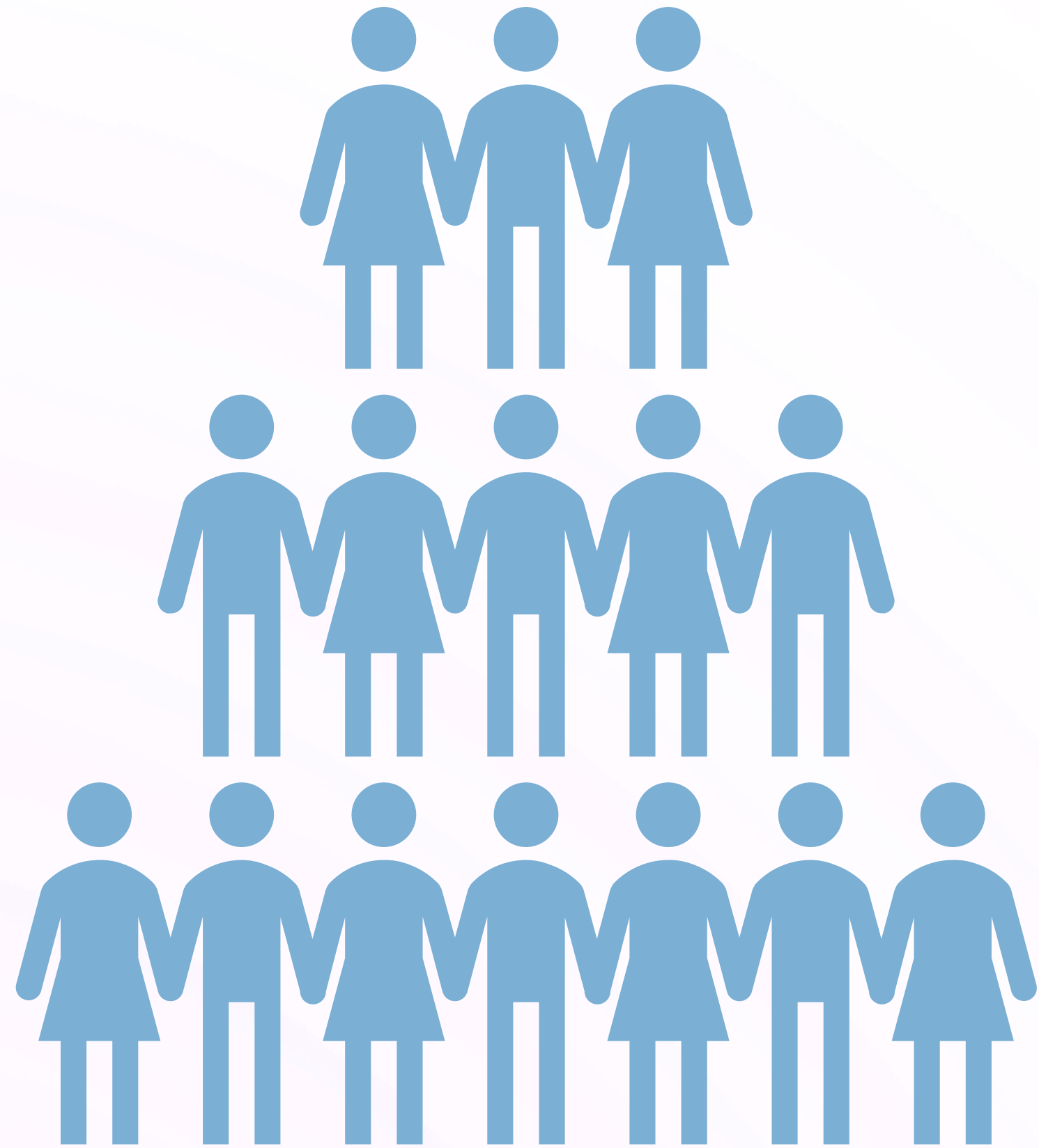
Data Import/Export

Data Import/Export

Datasource	Type
Course	Subject



DIG: Phase 1 – Departments





DIG: Phase 2 - Heather





DIG: Christina



1

1 Instructor

Incomplete

User ID

First Name

Last Name

2

Subject

Field

Condition

Selection List

- Director
- Instructor
- Facilitator
- Director Instructor
- Director Facilitator
- Instructor Facilitator
- Director Instructor Facilitator



DIG: Pain Points



COMM 224



WGST 224



COMM224;WGST 224
WGST 224;COMM224



Key Points: DIG (Data Integration Gateway)

- 1 2-phase DIG process (Heather)
- 2 Add affiliate educators (Christina)
- 3 Merging cross-listed courses (Heather)



Agenda: Survey Projects



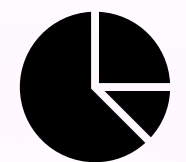
Question Bank or Triggers?



Required Questions and Instructor Roles



To QP or not QP? (Question Personalization)



Response Rate Monitor



Emails, Question Identifiers, and
Production Test Projects



Projects: QBank or Triggers?

Scenario	Question Type	Example
Question is asked on every single eval	Standard Question	
Condition contains a value	Trigger only	condition = FC-PAST value = FC-PAST;FC-VALUES
Condition is exact value	Question Bank only	condition = PHIL value = PHIL
Multiple conditions	Question Bank with Trigger	Instrument = CHEM-Lab AND Instruction Role = TA vs PI



Projects: Required ?s and Roles

1

Instructor Characteristics for Phil [redacted] *

The instructor used teaching methods that helped me better understand the subject matter.

The instructor's communication strategies were effective.

I was treated with respect.

3

Small-Group Facilitator Characteristics for Phil [redacted] *

The facilitator guided our group discussion to facilitate learning.

The facilitator's communication strategies were effective.

I was treated with respect.

2a

Phil [redacted] (Instructor and Facilitator) *

Select "Yes" if this instructor also served as your facilitator

Yes.

No.

2b

List of other facilitator(s) to select for evaluation:

Uncheck any individuals that did not facilitate your small-group. Your selections will be displayed with facilitator questions on the next page. *

Please select Facilitator

Robert [redacted]

Dennis [redacted]

Denise [redacted]

Andy [redacted]

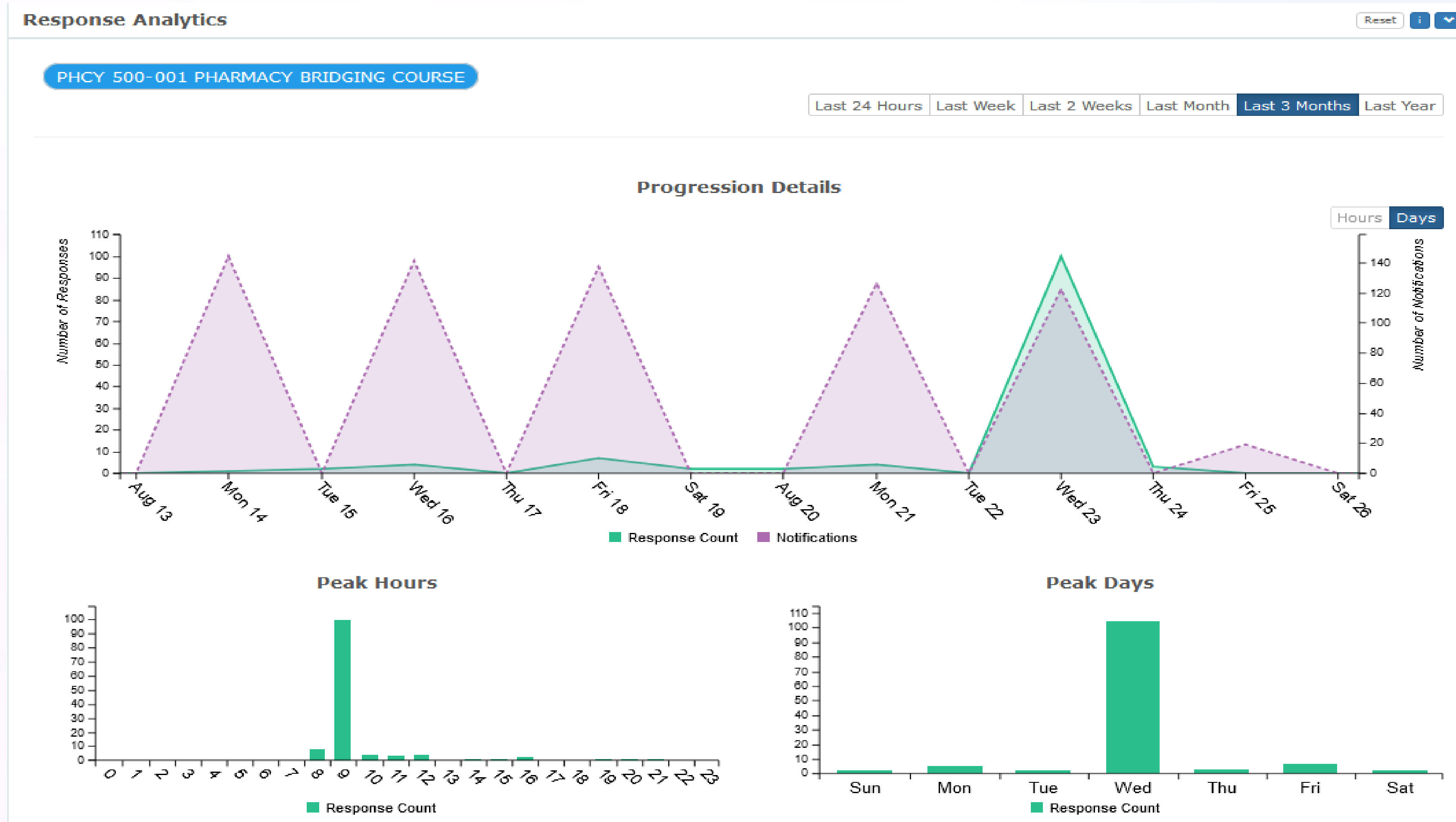


Projects: To QP or not QP?





Projects: Response Rate Monitor





Projects: Emails

UNC COLLEGE OF ARTS AND SCIENCES
STUDENT EVALUATIONS OF TEACHING

Please complete your evaluations of teaching. Your feedback matters!

Hello, Heather.

Now is your opportunity to evaluate your courses and instructors. Your feedback is important, and sharing a fair and honest assessment of your learning experience has never been easier.

Online evaluations are currently available for the following courses:

COURSE	INSTRUCTOR	EVALUATION END
HIST 89-001 FYS: SPECIAL TOPICS	Morgan	November 30, 2022

[EVALUATE MY COURSES »](#)

It's quick.

Complete your course evaluations on campus, at home, or on the go! The online evaluation system is easy to use and mobile-friendly.

It's confidential.

Your responses are only shared in aggregate or de-identified forms. Additionally, instructors can only view their anonymized evaluations after all grades are finalized.

It's valuable.

Your feedback goes directly to your instructor and is used to improve the course and their teaching.

Important Dates
You can evaluate your courses anytime between now and 11:59pm on the end date(s) in the table above. This is your chance to make your voice heard, so please complete your evaluations soon!

Evaluation Results
One to two weeks after the last exam day, evaluation reports are shared with instructors. If you are in a very small class (1-3 students) this report will be reviewed by the department chair before it can be released to your instructor.

Questions?
Contact us at cas_evaluations@unc.edu.

Your course evaluations will close on the **last day of classes**, so please complete your course evaluations soon. Your voice matters!

[EVALUATE MY COURSES NOW »](#)

Evaluation for Subject

STUDENT EVALUATIONS OF TEACHING

Who reads Student Evaluations?

There may be some misconceptions about "who reads the student evaluations?"

To be clear, your professors do. Faculty read them. TAs read them. The person you evaluate reads them.

Instructors at Carolina value your constructive feedback and use it to improve the course experience for future students. Please take this opportunity to evaluate. (S/N/AM)

Important Reminders

- Please remember, your instructors are real people with feelings.
- Take a moment to think about your responses and guard against implicit biases that might influence your evaluation of someone based on gender, race, nationality, accent, sexuality, or any other factors. Research studies provide evidence of bias in student evaluations of teaching.
- Provide constructive feedback relative to your learning. Give praise when deserved.
- Please remember that your instructors want to use your feedback as a way to improve their course for student learning.
- Specific comments and suggestions are the most helpful. Think about the comments that best help you improve as a writer, artist, scientist, athlete, etc. Similarly, instructors need quality comments that best help them improve learning for ALL students.

It's quick.

Complete your course evaluations on campus, at home, or on the go! The online evaluation system is easy to use and mobile-friendly.

It's confidential.

Your responses are only shared in aggregate or de-identified forms. Additionally, instructors can only view their anonymized evaluations after all grades are finalized. Reports for courses with three or fewer enrolled students are reviewed by the department chair before being released to instructors.

It's valuable.

Your feedback goes directly to your instructor and is used to improve the course and their teaching.

Thank you for helping to improve the teaching and the learning experience for all Carolina students.

If you have any questions or difficulty completing your College Student Evaluations of Teaching, please email cas_evaluations@unc.edu for assistance.

Sincerely,

James W.C. White
Craver Family Dean
College of Arts and Sciences
University of North Carolina at Chapel Hill

[Start Now](#)



Projects: Question Identifiers





Projects: Production Test Projects

Group Name	Privileges
Students (Automatic Update)	
Instructor RV	
Global FO RV SV SM (test)	FO, RV, SV, SM
Course Director RV SV SM	
DRV_PD (Dynamic Viewers)	
DRV_DC (Dynamic Viewers)	

Group Name	Privileges
Students (Automatic Update)	FO
Instructor RV	RV
Global FO RV SV SM (test)	
Course Director RV SV SM	RV, SV, SM
DRV_PD (Dynamic Viewers)	RV
DRV_DC (Dynamic Viewers)	RV

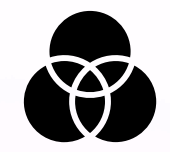


Key Points: Survey Projects

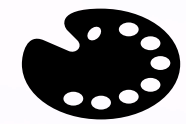
- 1 Question Bank and Triggers (Heather)
- 2 Response Rate Dashboard (Christina)
- 3 Test Projects in Production (Both)



Agenda: Reports



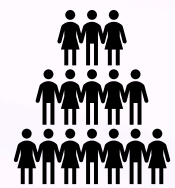
Compare/Contrast



College of Arts and Sciences



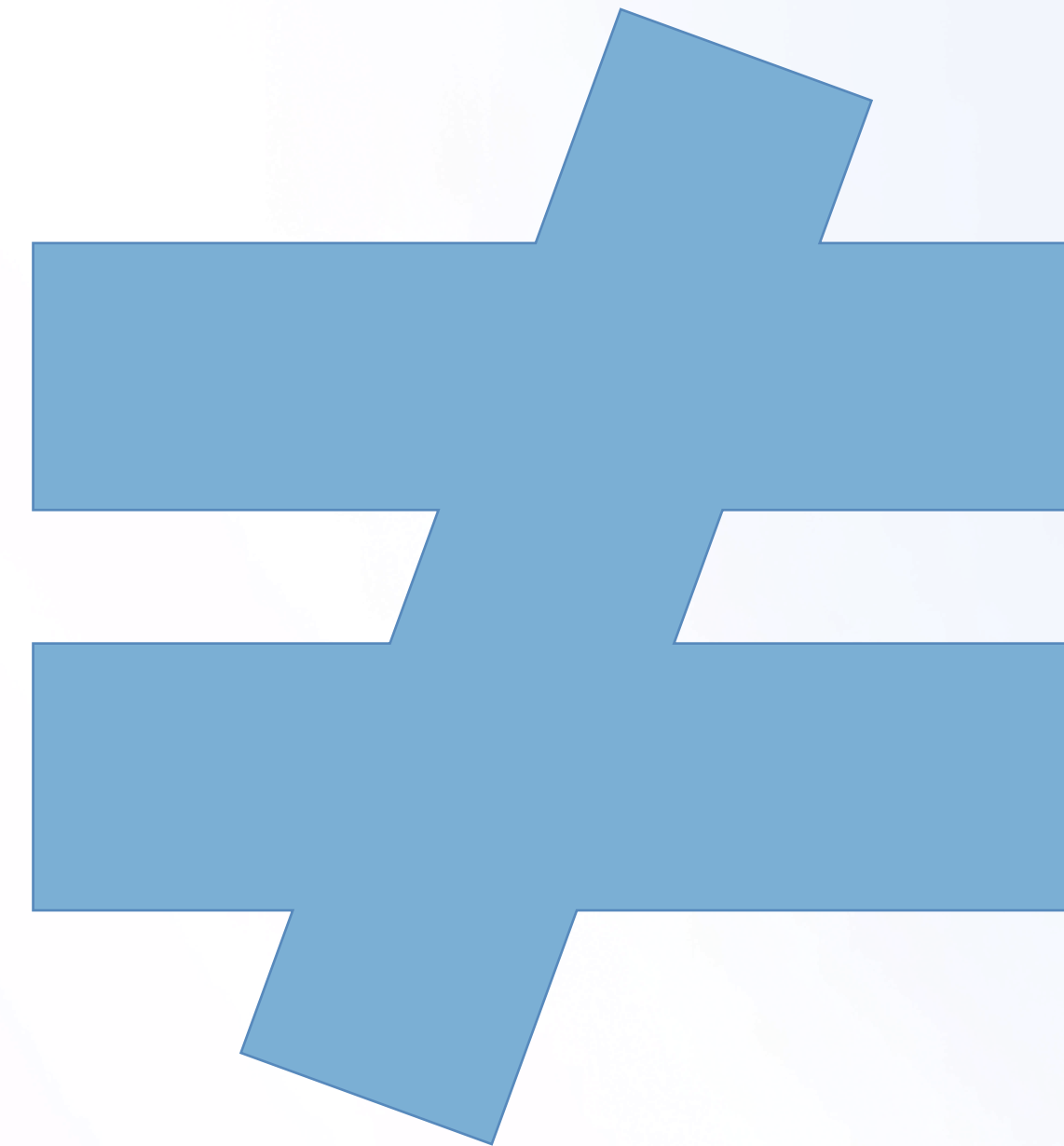
Eshelman School of Pharmacy



Dynamic Report Viewer (DRV)



Reports: Compare/Contrast



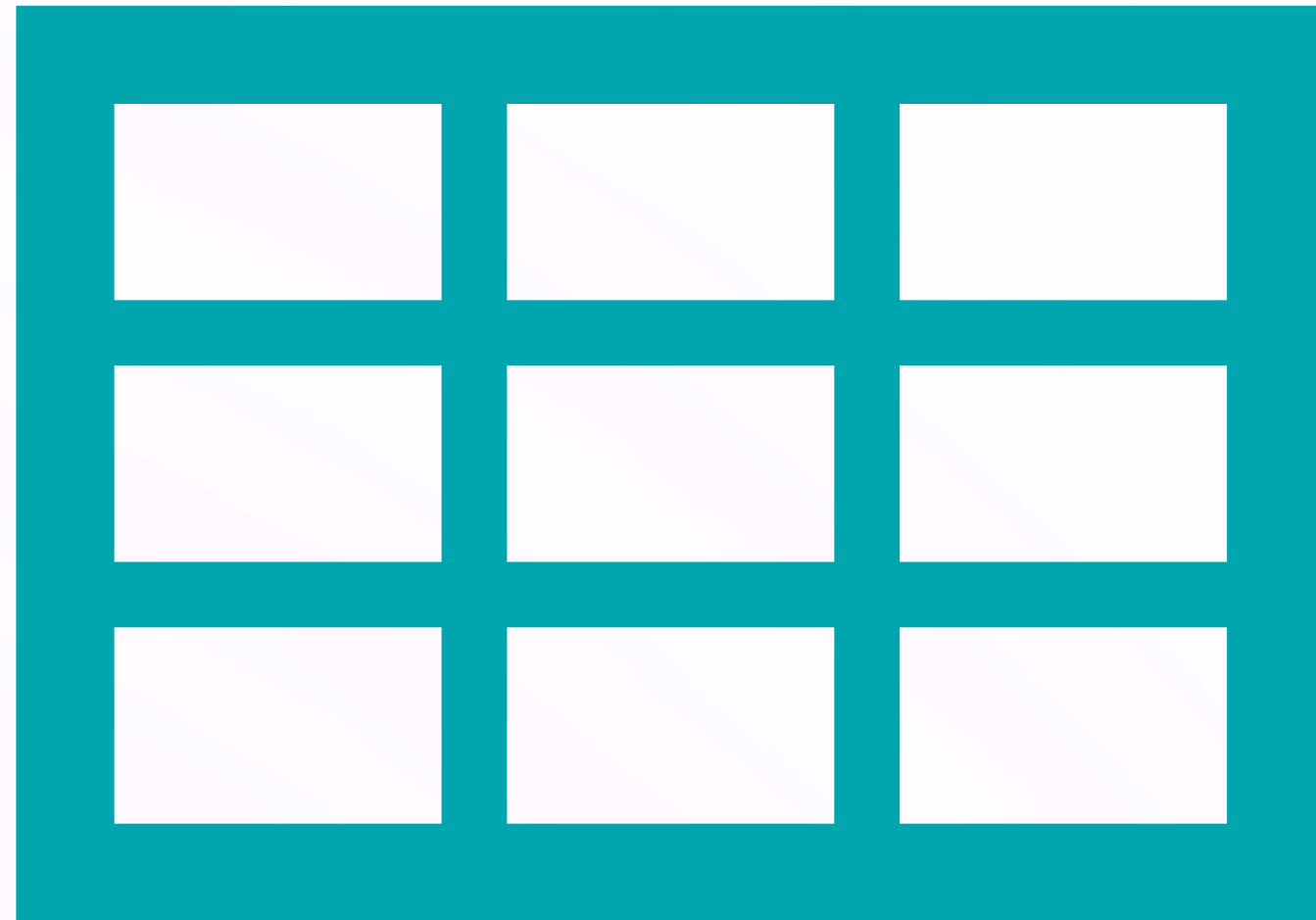


Reports: Christina



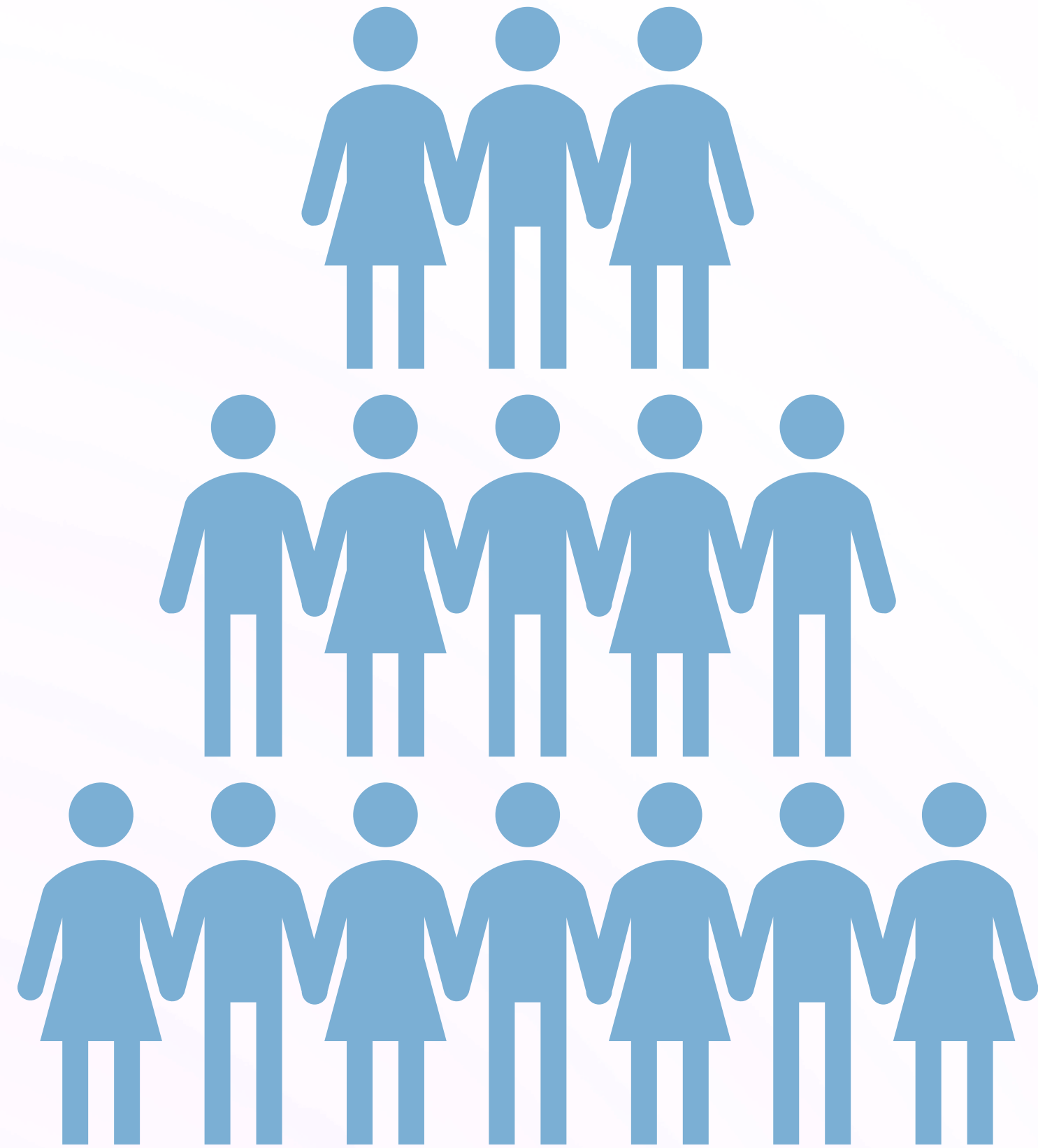


Reports: Heather



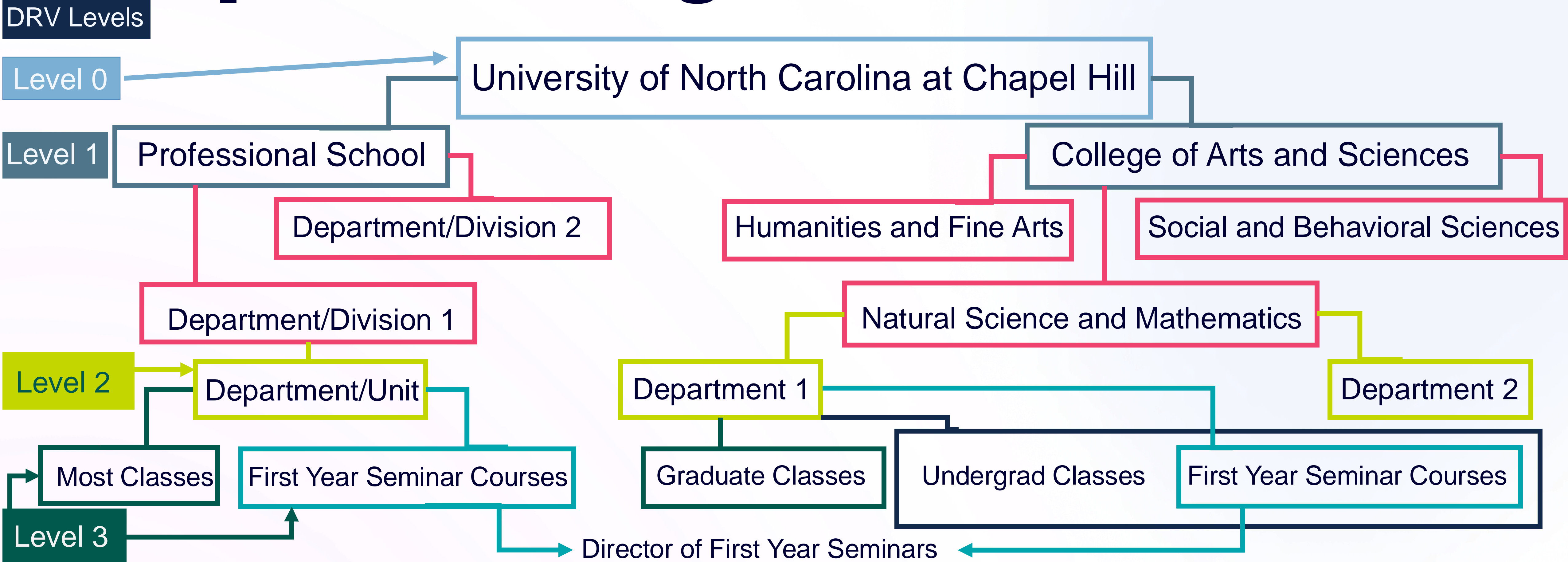


Reports: Dynamic Report Viewers





Reports: College DRV



Receives all reports for First Year Seminar courses, regardless of where course is being offered, but should see no other reports.



Reports: College DRV

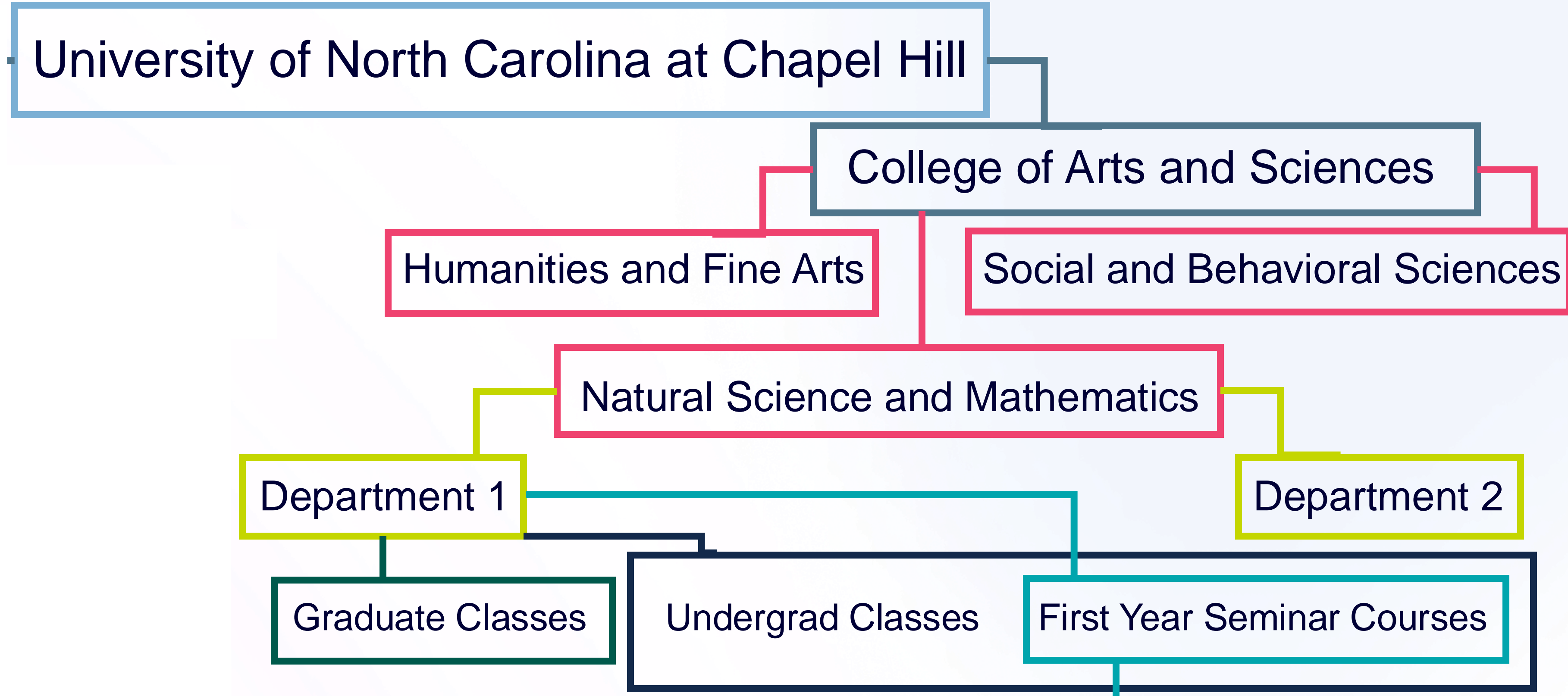
DRV Levels

Level 0

Level 1

Level 2

Level 3





Reports: College DRV

DRV Levels

Level 0

Level 1

Level 2

Level 3

Director of Graduate Studies

Director of Undergraduate Studies

Department/Unit

Department 1

Department 2

Most Classes

First Year Seminar Courses

Graduate Classes

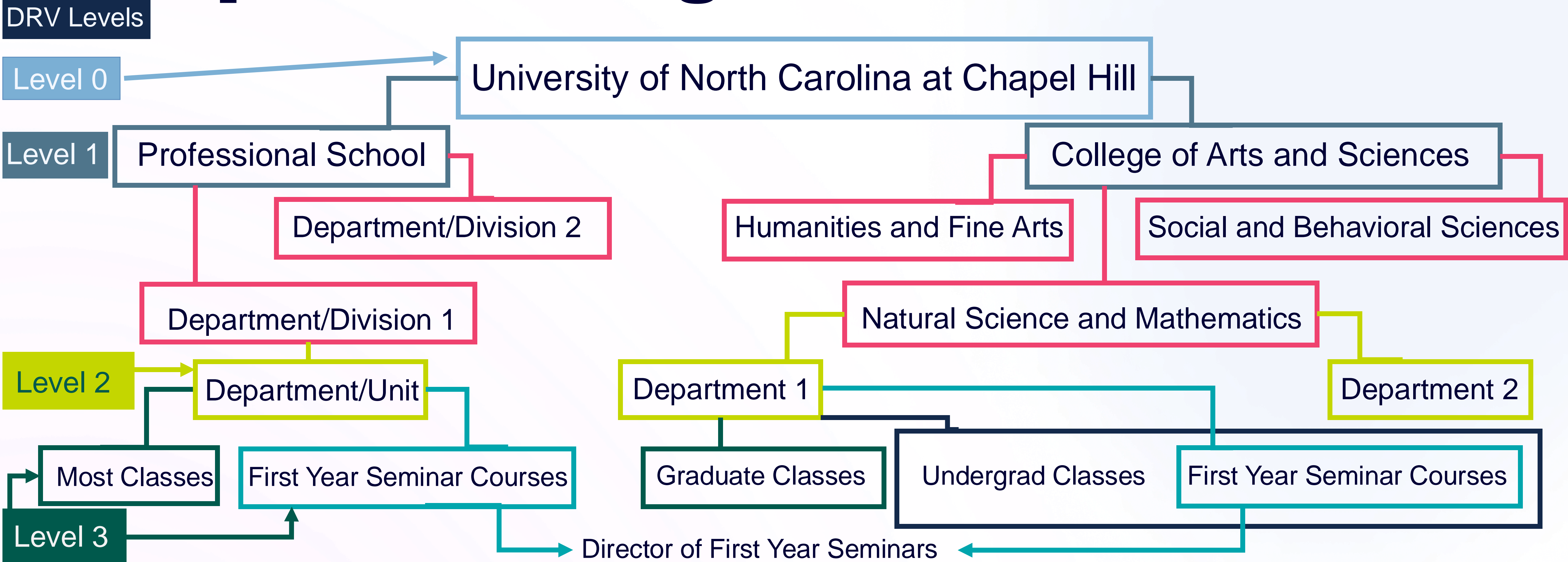
Undergrad Classes

First Year Seminar Courses

Director of First Year Seminars



Reports: College DRV



Receives all reports for First Year Seminar courses, regardless of where course is being offered, but should see no other reports.



Key Points: Reports

- 1 1-page Spreadsheet (Heather)
- 2 Export Reports (Christina)
- 3 Dynamic Report Viewers (Both)



Questions?



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